



2014 Conference Set For Oceanside

The 2014 Annual Conference will be held September 8-11 at the Holiday Inn Marina, Oceanside, CA. The conference committee headed by **LA Chapter President Bob Long** has been working diligently to make the September event one of the best ever.

With the hotel situated very near the Camp Pendleton Main Gate events are being planned both on and off the base. Both the Monday Welcome Reception and the Thursday Sayonara Breakfast will be held at the hotel as will all Board Meetings and training activities scheduled for the active duty Marines. The traditional Merit Awards banquet will be held Wednesday evening aboard Camp Pendleton at the Pacific Views Event Center.

Bob's group has secured a great room rate of \$90 which is considered very reasonable for this area. The conference registration fee is set at \$75 and includes all three meal events and a round-trip train ride to San Diego's Old Town area.

By electing the train ride conferees can tour the colorful San Diego waterfront area and Old Town plus avail themselves of two ala carte priced events.

We are working to obtain discounted tickets to San Diego's Safari Park as well as the Aquarium. The committee is also investigating a demonstration on the base. This will be announced on the website

www.usmccca.org

Registration can be made on our website www.usmccca.org by credit card. Those wishing to pay by check may make payment to: USMCCCA, 110 Fox Court, Wildwood, FL 34785. Members and guests are encouraged to register and make room reservations as early as possible. **See form on P-8.**

Hotel reservation and registration information is on the website. The group code is UMC. The group name is USMCCCA Conference. Room reservations can be made by calling the hotel directly at 1-760 231-7000.

2013 Journal Was Late

For those of you who have questioned the delay in publication of the 2013 Journal, a word of explanation. When the decision was finally made to hold the 2013 Annual Conference in July, there was no way to publish our normal Conference Journal to meet that deadline.

The issue was further complicated by the decision of long time Art Director Chuck Beveridge to step down due to severe health problems..

Your Board then decided to make the Journal a year-end project in order to capture all of the events that transpired.

(Continued on page 2)



The Holiday Inn Marina, Oceanside Will Host 2014 USMCCCA Conference

Transition



Jon Abel

Longtime Life Member and strong CC supporter Jon Abel, Alexandria, VA passed away on December 15 following a stroke. He was buried at Quantico National Cemetery January 17. He was a member of the Jim Lucas Chapter.

Tom Bland

CCHQ learned recently that veteran photographer Tom Bland, 77, passed away earlier this year in Maryland. He was a long-time CC and a member of the Jim Lucas Chapter.

Joe Hensley

Former CC Joe Hensley, 94, died in California on December 15 and was interred in Rosecrans National Cemetery, San Diego.

Mike McClung

Honorary Affiliate Life Member Mike McClung died suddenly in July at his home in Coupeville, WA. He was the father of CC Maj. Megan McClung, the first female Marine killed in action in Iraq on December 6, 2006.

Charlie Ross

Retired CC and Combat Camera Marine Charlie Ross died following a brief illness in Winter Park, FL on November 6. He was a veteran of both Korea and Vietnam, serving on a MoPic team in 1965-66. He was an active member of the Florida Chapter.

Hauptfleisch's Notes

USMCCCA President Bill Hauptfleisch



I am taking the liberty of re-printing here my letter to both the Association and Foundation Board of Directors so that all members have some idea of what has transpired regarding our USMCCCA Merit Awards Program.

We were told at our July conference last year by the Assistant Commandant, General John M. "Jay" Paxton, that changes were coming involving the Division of Public Affairs and, possibly, Combat Camera. **The first of these came January 9 when DivPA more or less announced their new name: Office of Marine Corps Communication and Visual Information which, effectively unites DivPA and Combat Camera. More recently we were told that the official designation for DivPA will be: Office of United States Marine Corps Communication.**

This information came associated with the 2013 Merit Awards Program, now to be known as the **2013 Office of Marine Corps Communication Visual Information and Excellence in Communications Awards**, which will mirror the Thomas Jefferson Awards (DOD) program more than ever.

Major changes, other than the name, include a slight reduction and re-naming of certain categories, limiting entrants to sergeants and below, and restricting entries (in most cases) to one in each category. Also, judging of entries will be the responsibility of independent judges selected by the Office of Marine Corps Communication (OMCC). The SOP is attached for your information. You will note the emphasis will now be on individual rather than unit awards.

Some may ask: Why should a program we started back in 1968 be taken over by HQMC? Board member **Manny Pacheco** has been our liaison to HQMC for the past year and has, what we think, is the best summation of the situation:

"We've all seen change coming ever since news of the Corps' draw down was made. With a reduction in force from 210,000 to a recently-announced 174,000 change was inevitable. As most of us have known, the previous Merit Award program had become too cumbersome by sheer volume and needed to be revised. While I may disagree with the way the program is being handled, I think we all need to try and understand that the entire Marine Corps is undergoing a tremendous period of change.

"From my conversations and observations with, and of, the current leadership, we need to look at 2014 as a year of transition, accept and support DivPA and look for opportunities to demonstrate our support as in the past. **At this point, there is no reason**

(Continued on page 4)

2013 Journal Late

(Continued from page 1)

The issue was further complicated when a new art director had to resign due to a very heavy workload and a new family.

At this point, Webmaster Kate Stark voluntarily took over in late November and brought the project to completion.

With the return of a Fall conference, we will still hold for a Journal that will contain conference highlights. Members should anticipate receiving it in late November.

2014 Booster Club

2014

Gold

Sally Pritchett

Silver

John Dodd

Keith Oliver

New Booster Club Year Begins With This Issue.

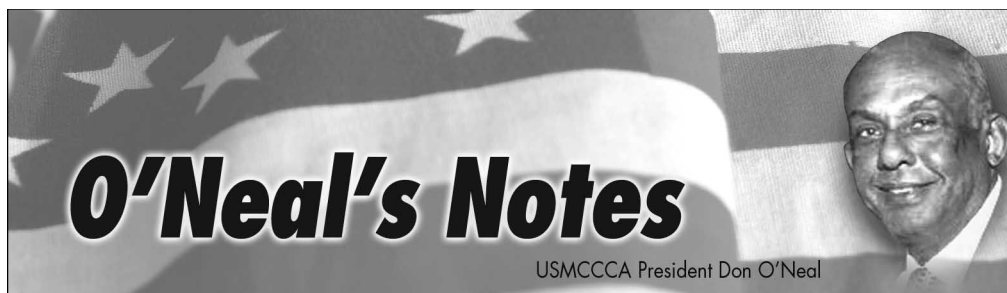
The annual Booster Club campaign normally runs from conference to conference each year.

Because the conference schedule changed due to active duty considerations, the Booster Club year will now extend from January to December each year.

Contributions may be made to the USMCCCA Foundation by going on-line at www.usmccca.org, by check to CCHQ, 110 Fox Court, Wildwood, FL 34785, or by calling CCHQ 352.748.4698.

Dedicated Member Campaign

The Annual Dedicated Member Campaign will begin March 1 and run through September 30. As is the custom, Dedicated Members will be recognized in both the newsletter and in the annual Journal. A special envelope for this campaign will be mailed in February.



USMCCCA President Don O'Neal

Happy New Year!

As you all know, our Foundation operates under 501.3(c) rules of the U.S. Tax Code that allow us to maintain a tax exempt filing status. **One of the criteria used to gain our tax exempt status is the philanthropic work we do.** For many years, the cornerstone of our tax exempt status has been the awarding of scholarships to members and their dependents.

Our scholarship programs began May 1, 1986, with an endowment from the family of Gladys McPartland, the long time Secretary of the USMCCCA at our New York office. **These are awarded to those attending colleges or universities studying for degrees in any major.**

Recently we have added a second scholarship award, the Gen. Robert L. Denig Memorial Scholarship, which is awarded only to applicants enrolled in majors leading to degrees in the communications arts and sciences.

Since 1986 we've continuously awarded scholarships each year (with a few exceptions in years when we received no applications). While this is an impressive record is, it is also somewhat misleading.

There has never been widespread financial support from our members for this program. In fact, the fund has been, at times, underwritten by contributions from other Foundation/Association accounts. In recent years, proceeds from the **Florida Chapter's annual golf tournament** has provided major support for the program. Simply stated, this haphazard approach cannot continue if the program is to remain viable.

As tuition and other academic fees have

increased several fold over the ensuing years, we have made only modest increases in our scholarship awards, increases that have surely not kept pace with inflation. In order to continue our scholarship program and to be in a position to offer larger awards we **MUST** increase member support for this vital program.

So I am issuing a challenge to all CCs to step up and make a special donation to the scholarship awards program in 2014. The amount you give should be a matter of conscience for each of you. While some are in a position to give more, we all can give something. No donation is too small, so give whatever you can.

To start the ball rolling, I am making a personal pledge of \$500 and I ask all of you to join me in pledging your support. Your donation need not be paid all at once. It can be made in quarterly amounts. You can also designate your Booster Club or Dedicated Member campaign gift to the scholarship fund.

If you have questions about how can set up your pledge, contact our Executive Director, Jack Paxton at usmccca@cfl.rr.com for help in setting up your continuing donation. All donations will be recognized unless you choose to donate anonymously.

Marines always march to victory and I know I can I count on you for the success of this scholarship award campaign. Let's step out smartly and complete our mission without delay.

Again I wish you a wonderful 2014 and I pray that the blessings of God's wonderful bounty flow to you and your families throughout year.

Semper Fi, Don

Dye to Head Major Member Drive

Recognizing that the Association is "graying" fast, **President Bill Hauptfleisch** has announced a major drive specifically aimed at those CCs and ComCam Marines who served in Vietnam, Beirut and campaigns in between and after.

"While we are not giving up on our younger or older groups, we have seen recent interest by Marines from the Vietnam era. In many cases, these men and women have established themselves in their jobs or have even retired. In many cases they are wanting to come back to us."

Life member **Dale Dye** has volunteered to lead a campaign to bring these Marines back into the "family." Having cut his "teeth" as a CC beginning in Vietnam and ending after Beirut, Dale feels he and his campaign staff can reach out using their personal contacts as well as those 43/46 occupational field Marines listed on the website ToGetherWeServed and other sources to replenish our ranks.

The top recruiter in this campaign will receive two compli-

Hauptfleisch's Notes

(Continued from page 2)

we cannot "piggy back" on this program by continuing to present plaques, cash awards and certificates to individual winners in our name.

To my way of thinking, at least this year, we should continue to invite to our Oceanside conference those Marines able to attend from nearby bases and, at our Wednesday evening Banquet, invite a guest of honor to make the presentations, as we did at Andrews AFB. **Pacheco likened our present situation to that of the Marine Corps Association and Foundation, publishers of Leatherneck and the Marine Corps Gazette. "Each year the major HQMC departments select the various winners of their established awards. They make the announcement and tell the MCA&F. The MCA&F then produces the plaques, sculptures or other awards. At these various awards dinners the MCA&F still gets the recognition.."**

I have asked both boards to accept this change and go along with the program this year. They have agreed but not without some comment. At our Oceanside conference we will make this a major item of discussion to see where we go from there.

Bill Hauptfleisch.

mentary registrations at either our 2014 Oceanside conference or next year at the 2015 Conference scheduled for New Bern, NC.

Complete details of this will be carried on our website, www.usmccca.org.

DM Campaign Soon

Those familiar envelopes-within-envelopes will soon be coming announcing the 2014 Dedicated Member campaign.

As most members know, this campaign, unlike the Booster Club campaign, permits members to donate any amount they wish. It also gives members a chance to make their gifts in memory of anyone they choose.

This year, members may also designate their money to the USMCCCA Foundation Scholarship fund. This will permit the Foundation to continue to bolster this fund that provides scholarships for members, dependents of members as well as active duty Marines in our two occupational fields.

The campaign will run from March 1 through August 31. Members contributing will have their names listed in the Annual Journal which will be published this Fall.

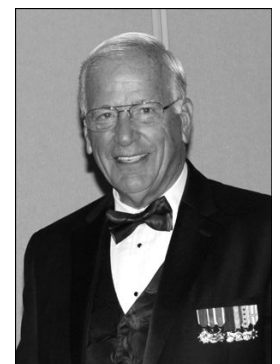
Coulter Recovering

Unless you have been away on a far planet you would know the shock we were in when we received word that our long-time Life Member and our pre-eminent "emcee" Pat Coulter had suffered a major stroke while emceeding the annual Air Force Association meeting in Washington, DC on October 9.

As wife Jerie commented: "We were very fortunate that it happened where it did because he received the very best treatment anyone could have received at a D.C. hospital."

After some early ups and downs he is now home in California and seemingly on the way to a complete recovery.

Jerie and the family are extremely thankful for the outpouring of support they received.



Patrick G. Coulter

Our Boards

Association

Officers

President: Bill Hauptfleisch

VP: Kate Stark

Secretary: Chris Whiting

Treasurer: Rick Lavers

Directors

Tom Kerr (2015)

Jerry Gutierrez (2015)

Manny Pacheco (2014)

Cal Openshaw (2014)

Sergio Jimenez (2014)

Foundation

Officers

President: Don O'Neal

VP: Tom Kerr

Secretary: Sally Pritchett

Treasurer: Carol Rees

Directors

Red Carpenter

Walt Ford

Agostino vonhassel

Pat Coulter

Brian Thompson

Executive Director Jack Paxton serves both boards.

That's 30 from from CCHQ

Executive Director Jack T. Paxton



Man! Can you believe we're in a new year already! While we continue to be believers in thinking young all you have to do is look at the Transitions on P-2 of this issue to see that our mortality is a fleeting thing.

That said I must say CCHQ sometimes exists in a vacuum especially when it comes to our members. Many times we hear from an outsider that a member died months ago. **Also, we probably lose track of more members simply because they move and forget to send us a new address.** We pay the post office more bucks than we should in an effort to have mail forwarded or to request address service.

If you know that a member has died or moved, please let us know.

On P-1—and on our “late-breaking-news” website www.usmcca.org you can see we are heading for Oceanside September 8-11 for our annual conference.

In 22 years the only time I spent at Camp Pendleton was in 1951 when I went through combat training for Korea. My old buddy, the late **John Funk** and I did make a golfing space-a trip years ago to San Diego and managed a day on the links at Pendleton while staying with **Bob and MJ Morrisey**.

The conference will follow a similar format that we developed at San Diego two years ago and at Andrews AFB last year.

The plan is to come in on Monday for a Welcome Reception at the Holiday Inn-Marina that night, recreate Tuesday, possibly attend a demonstration aboard Camp Pendleton Wednesday, and have the Merit Awards Banquet Wednesday night aboard Camp Pendleton. The Sayonara Breakfast will be held at the hotel Thursday morning

before we head home.

We're asking Board members to be in Monday noon for Old and Foundation Board meetings that afternoon. To give more time for the Business Meeting we are scheduling it for Wednesday morning. The New Board meeting will immediately follow the Sayonara Breakfast Thursday morning.

As most associations now do, we are trying to keep expenses down by including the food charges in the registration but offering “fun” items ala carte.

Bob Long and his Los Angeles Chapter committee are working hard to make sure those attending have a good time. We encourage you to watch the website for more conference news as it develops.

Speaking of conferences your Board of Directors has approved **New Bern, NC** as the site for the 2015 conference. This means a possible draw of members, Marines and others from Cherry Point, Camp Lejeune, and New River.

We certainly hope you like the USMCCA Journal albeit receiving it late. Kudos to Kate Stark for jumping in as replacement Art Director to bring the Journal to fruition and to Don Knight for his usual superb work in proofing it.

Jim Kyser Passes

As we were going to press February 10 we were informed by **Giles Kyser** that his dad, Jim passed away February 9. Jim had undergone triple by-pass surgery some time ago and complications set in shortly thereafter. **Jim Kyser was a long-time member and Treasurer of the Jim Lucas Chapter.**



Long-time Life Member Fran Picolli, MarFor-Res PAO, has eagles pinned on by wife, Jennie. Son Tony looks on.



2013 Perkins Award winner Al Carls proud of Life Membership given for Purple Heart.



Jacki Huneycutt, whose 43 years service as PA Administrator honored at a surprise retirement party in Jacksonville in early 2013. On January 22 Jacki was officially retired by Base CG, Brigadier General. She was honored with a framed American flag and also with the Meritorious Achievement Award. The photo on the right was taken by her good friend and fellow CC, Annita Bes...



Col. Jeremy Martin, DINFOS commandant, presents the Warrior of the Year award to Sgt. Sven George, Visual Communications Instructor, Dec. 20, 2013. (DoD photo by MC1 Woody Paschall)



Pfcs. Devon K. Tindle and Isaac Ibarra, DINFOS, and others, signed a get well card for Pat Coulter. Both are enrolled in the Basic PA Specialist Course. (Photo by SSgt. Justin J. Shemanski)

Ar
Our
A Pict
For more co
on photos sh
site: ww



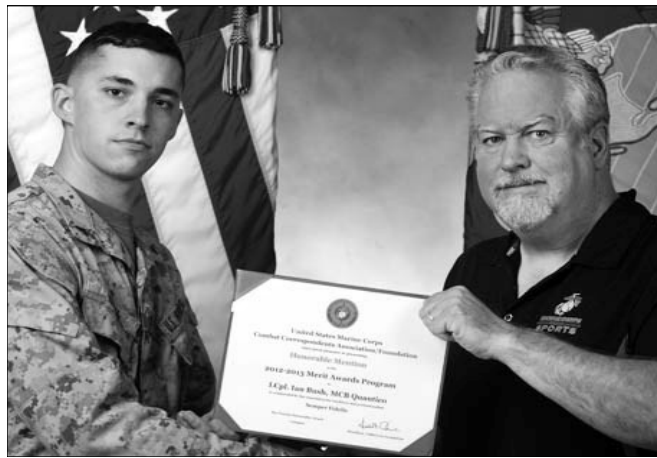
Jack Withington (l), Lieutenant Gen. Jan Huly (USMC Ret), Leonard Cohen, designer of the bronze plaque, Dale Cook, President of the Joe Rosenthal Chapter USMCCA and Tom Graves gather after a plaque dedication ceremony recognizing the late AP photographer, Joe Rosenthal at the Semper Fidelis Memorial Chapel, National Museum of the Marine Corps on Oct. 9, 2013. The plaque was presented by the Chapter. Mr. Rosenthal had a long career as a news photographer but his most iconic image was that of the flag raising when the Marines took Iwo Jima during WWII on Feb. 23, 1945, earning him a Pulitzer Prize. (U.S. Marine Corps photo by Kathy Reese/Released)



Don Knight, "Official Proofreader" of the USMCCA and former Awards Chair, was honored by the Ridgefield, CT MCL at their 238th Birthday Ball. The Kensington, MD resident was honored as being the oldest member present. Don is a member of the Jim Lucas Chapter. (Richard Truitt photo)



...r outlasted many career Marines, was ...ly January. In the left photo, Nat Fahy ...rely ever missed one of our conferences. ... Gen. Robert F. Castellvi, who presented ...us Civilian Service Medal. (photo on the ...t)



LCpl. Ian Busch, MB, Quantico, receives his 2012/13 Merit Award HM certificate for Portrait Personality from USMCCCA National President Bill Hauptfleisch during ceremonies at Quantico. (Photo by Cpl Michael Guinto).



Since our last publication Brig-Gen. Margaret Brewer, former Director, Public Affairs and the first female officer to be promoted to flag rank, died.

Life around Corps Memorial Visit

Complete information
known, visit our web-
w.usmcca.org



(L-R) USMCCCA Board Member GySgt. Sergio Jimenez, Mrs. Pauline Tallent (wife of Bob Tallent), Frank Lee and Tom Peters are shown at the LA Chapter's recent Bob Tallent Annual Toys for Tots Drive.



Cpl. Matt Callahan was interviewed Nov. 29 for the FOX and Friends morning show. The former infantryman/wounded warrior now photojournalist, uses his photo blog "bridgingthegap" to show the boots-on-the-ground view of the military.



How many of you "old Corps" CCs remember the movie these guys were in and who starred in it. Correct answer: The DI with Jack Webb © in the starring role. The "top" on the left was real-life Marine then-MSgt. Joe Hensley, then of the LA PA shop. A retired Master Guns, Joe died very recently (P-2).



Gunny (sel) Jeremy Vought wins DINFOS Maj. Megan McClung award at PA Qualification Course.

USMCCCA Headquarters
110 Fox Court,
Wildwood, FL 34785

NONPROFIT ORG
U. S. Postage Paid
Leesburg, FL 34748
Permit No. 8505

Address Service Requested

Remember These Important Dates

The Brig. Gen. Robert L. Denig Sr. Distinguished Performance Award: To outstanding civilian practitioners of mass communications: April 1.

The Donald L. Dickson Memorial Award: To the member considered to have done the most for the organization that year: April 30.

Nominations: Association officer or director positions: May 15. In the event there are more than the required number of candidates for a given Association officer or director

position, an absentee ballot will be mailed to members. These ballots must be mailed back to CCHQ by August 1.

Booster Club: Contributions can be made at any time after December 1 for the following year's campaign.

Dedicated Member Campaign: The Dedicated Member campaign begins March 1 and concludes August 31.

Foundation Scholarships: Applications for Foundation Scholarships must reach CCHQ by May 15. Forms may be obtained either on line at our website or from CCHQ.

Now Hear This

Now Hear This is the official publication of the USMCCCA and it's Foundation.

The newsletter is published and edited by the Executive Director of the USMCCCA.

Copy may be submitted electronically to usmccca@cfl.rr.com or by mailing to 110 Fox Court, Wildwood, FL 34785.

For more topical news we invite you to visit www.usmccca.org.

Conference Registration @ \$75 per person

Name (for name tag): _____

Name (for name tag): _____

City/State: _____ / _____ Amt. Paid: _____

Credit Card #: _____ Exp: _____

3-Digit Code (on reverse): _____

Note: The easiest way to register is to visit our website www.usmccca.org where you may also make your room reservations. The group code is UMC. The group name is USMCCCA Conference.