



Andrews: We Adapted, Many Came

Like the Marine Corps proverbial slogan about adapting, our 2013 annual conference at Joint Base, Andrews (aka Andrews AFB) was successful and can now be used as test case for future conferences.

Our format this year was clearly dictated by the sequester situation and its accompanying budget problems. That we managed to pull it off is a testimony to the herculean efforts of Conference Chair **Manny Pacheco**, President **Bill Hauptfleisch** and Program Chair **Fred Lash**.

Within a week of the conference it was nearly cancelled due to a major water main break in the county housing the base. Fortunately for us crews got the water running again and air conditioners aboard the base blasted cool air for the Presidential Inn and the Smart Conference Center.

Other smaller snafus were quickly overcome and the 55 or so retired, former and active duty Marines attending the full conference thoroughly enjoyed themselves. The pluses of being aboard Andrews included a very reasonable lodging rate and the ability to use the base dining hall for morning and evening meals when necessary.

Monday evening's Welcome Aboard Cookout was ably managed by **Chef Pacheco**, with a big assist by **President Bill**. The picnic area at the rear of the Presidential Inn became our nightly hospitality center.

On Tuesday our chartered bus took conferees to Fort Meade

for a tour of the new Defense Media Activity (DMA) and the Defense Information School. Thanks to the efforts of **LtCol. Aisha Bakkar** the DMA portion drew the raves of many who saw the latest techniques in Marine Corps (and joint service) broadcasting.



Gen. John M. Paxton Jr., ACMC, details the draw-down of the Marine Corps in his address to the assembled CCs, active duty, and guests at the 2013 Merit Awards Banquet at Andrews Air Force Base on July 24.

At DINFOS, Keith Oliver's "right hand Gunny" **Katesha Washington** arranged a tour of that facility that is currently being expanded.

Tuesday evening the group was bussed to the Marine Corps War Memorial (Iwo Jima Statue) for the stirring evening parade featuring the Marine Corps Drum and Bugle Corps and Silent Drill Platoon.

On Wednesday morning **Fred "Flash" Lash** moderated a highly informative media panel featuring Arab News correspondent **Barbara Ferguson** and **Dan LaMothe**, Marine Corps Times reporter and correspondent. Barbara's account of an early embed and her reception kept the audience in stitches.

On Wednesday evening our Merit Awards Banquet was bolstered by many active duty Marines from nearby commands, including a large contingent from DMA and DINFOS. Surprisingly, given the budget restrictions on travel, 14 active duty Merit winners were on hand to pick up their coveted awards; many attending the banquet on their own "dime." As usual, our masterful **Master of Ceremonies Pat Coulter** gave these Marines his personalized "Oscar" treatment.

General John M. Paxton Jr., Assistant Commandant of the Marine Corps, was guest of honor and his address was

2013 Booster Club

Gold

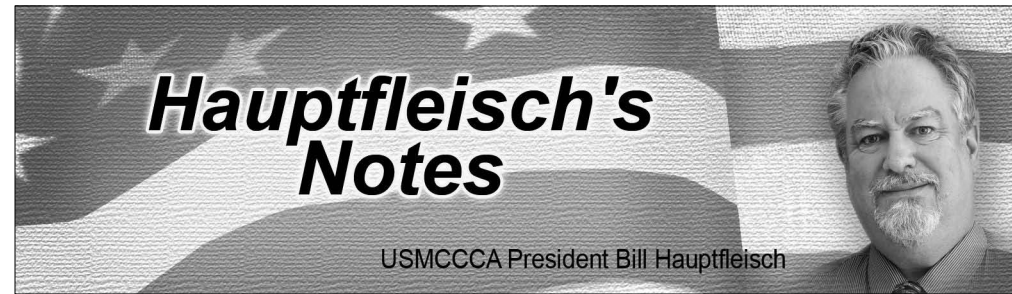
Keith Oliver
Sally Pritchett

Silver

Mike Arnold
Don Coleman
George Chrisman
Dale Baird
John Dodd
Walt Ford
Bill Hauptfleisch
John Kloczkowski
Don O'Neal
Jack Paxton
Joe Skymba
Steve Williams

Contributions
accepted
through Oct 1

Note: You may
pay on line or
contact CCHQ



This year's conference at Joint Base Andrews truly showed the grit and perseverance of what it means to be a Marine! Herculean efforts by Manny Pacheco as the Program Chair and MGuns Evans on the active side.

For those who may not be in the know, Joint Base Andrews was effectively shut down to all except essential personnel until Thursday morning the 18th of July, due to a water main break. It was so bad that plans were made for HQMC PA's conference was going to be moved to Henderson Hall and the CC's pretty much had nowhere to go with the Presidential Inn being used only for active duty.

All of this was preceded by months of grueling efforts to pull off one of the most fiscally and logistically challenged conference in years.

Being behind the scenes for much of the planning I have a huge appreciation for all of the special individuals who made this happen. In no particular order, the staff at the Presidential Inn remained flexible with room reservations and was most gracious to let us "Divide and Conquer" the patio area behind the facility for three days.

The staff at the Clubs at Andrews our thanks for a most wonderful and successful banquet evening! A big thanks to the catering manager **Kathy Murphy**, working with her for the needs of our conference could not have gone smoother. You have to go back more than twenty years to find an awards banquet budget that could be matched with this year's cost, a monumental help, thanks Kath!

To the gang at Fort Meade, **LtCol Bakkar and GySgt Washington**, you helped put

together one of the best conference days ever with your tours! To **Master Gunnery Sergeant Evans and GySgt Piper**, thanks for hanging with us. The effort to pull off a training session, symposium or conference in today's fiscal climate is close to impossible without a 29 hour day, great job!

To the executive director **Jack Paxton** I think they are going to change the term "Mac Flight" to "Pax Flight" with all of the trips you made up North to negotiate the lodging and banquet requirements, in addition to all of the other million of things you do.

Lastly, the next time anyone sees Manny Pacheco, bow before him and thank him for the multitude of work he did in the months leading up to the conference. All of this and we still made him flip burgers.

All of you made this year's conference a success, thank you!

(See Hauptfleisch P-7)

Last Call: '14 Dues

Dues paying members are reminded dues year ends September 30.

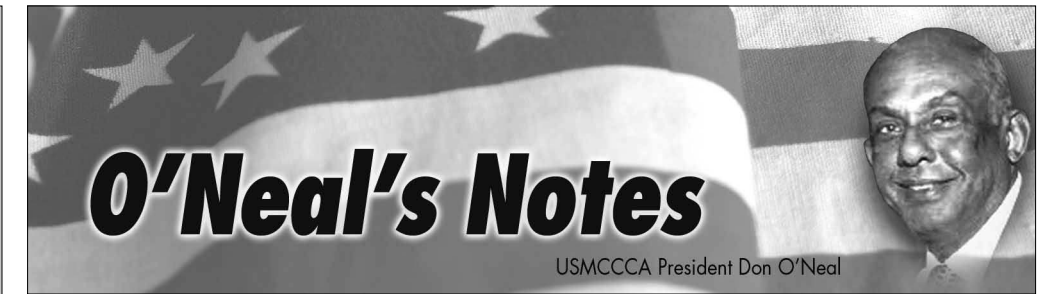
If you wish to be carried as a current member of this Association you need to pay your dues by the above date.

We make it easy for you. Simply go to our website www.usmccca.org and, on the right hand side of the opening page, look for Pay Dues. You do not need to be a member of PayPal to pay. On the lower left side of the opening page just click on a credit card logo and make payment.

Dues are \$35 for staff ncos, officers, associate and affiliate members. Sergeants and below pay only \$25.

'13 Dedicated Members

Jon Abel
Malcolm Barr
Dale Baird
George Bieber
William S. Clark
George Chrisman
Emil Dansker
Margaret Diefenback
John Dodd
Don & Iris Gee
Gary Gray
Don Haley
Bob Hite
Jenny Holbert
Roland Jarrell Jr.
Tom Kraak
Cynthia Lajeunesse
George Martin
A. P. McDonald
Don O'Neal
Manny Pacheco
Paul Pappas
Don Parzanese Sr.
Sally Pritchett
Pauline Tallent
Richard Stites
Campaign ends
October 1



My Fellow CCs, it is my pleasure today to tell you that the state of your USMCCCA Foundation is excellent. Financially we are in a better position than ever. That doesn't mean we can rest on our laurels for there is still work to be done in attracting outside sources of income and that is one of the major efforts we will be undertaking in the coming year.

While addressing fundraising, I'd be remiss not to tip my hat to our Association members who have contributed so much to our success. Last year we successfully closed out our first major fundraising activity and as a result a beautiful memorial to our founder BGen. Denig and his Demons and all CCs stands on the grounds of the Museum of the Marine Corps at Quantico. Your support of our Booster Club and the Dedicated Members campaigns has also been fantastic. I want to thank you for your generosity.

After last year's major fundraising effort, I declared a refrain from any major activity. That respite was intended to give our members a break to recharge their bank accounts to prepare for new activities in the coming months.

We recently presented scholarship awards in the amount to \$3,000 to Jennifer Brofer and Sarah Pacheco. We also continue to make a sizeable contribution each year to the Wounded Marine Semper Fi fund. That contribution comes from the proceeds of the Florida Chapter's annual golf tournament, which also is a major source of funds for our scholarship programs. I urge all CCs to contribute to our scholarship programs.

One way all CCs can provide some of the funds necessary

to expand our philanthropic efforts is through estate planning. I ask you to consider adding the Foundation to your wills or estate trusts so a portion of your estate can serve as a living testament to the work we try to do.

This is your Foundation. We are proud to serve as the Association's major resource for development and we thank you all for the confidence you have shown in our stewardship of the funds contributed to support association activities.

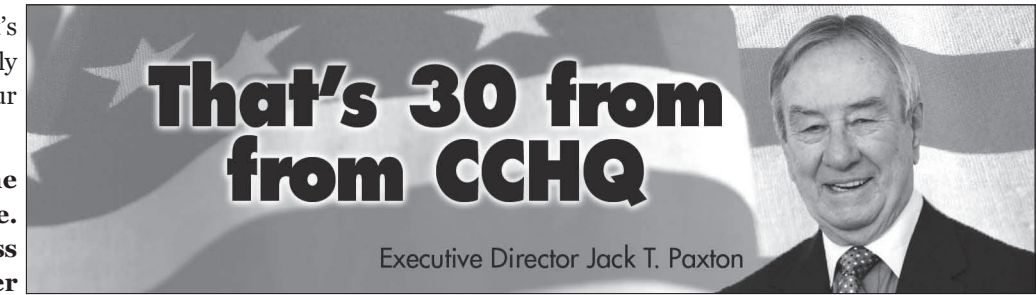
USMCCCA Journal Publishing This Fall

As announced a bit earlier due to the early conference this year it was decided to change the name and publish the Journal later in the Fall. It will now be known as the USMCCCA Journal and will be published in mid-to late November.

We feel this permits us to include more information, including conference highlights. Also, the Marine Corps Recruiting Command is changing its selection dates for the Marketing and Public Affairs Representatives of the Year and we hope to be able to include them in the publication.

There is no change in ad rates. Members will still be able to get full page color ads for \$800; half-page for \$440 and quarter page for \$150. The advertising deadline is October 15.





You will note from our President's column that we were definitely pleased with the outcome of our 2013 Annual Conference.

I use the term "outcome" as the work up to it was a nightmare. I did say during the Business Breakfast that I would never again consent to running a conference on a military installation. One member asked me why? My rationale is simply this: In today's restrictive environment getting a non-retiree permission to enter a military base involves too many obstacles.

At Andrews, we were required to submit a list well in advance of the conference. Then we were told we needed dates of birth of each, then the list got lost. Some, wanting to arrive two days before the conference started, were denied entry. Once aboard, non-retirees were required to be escorted by a retiree. Those arriving using public transportation found no on-base shuttle.

On the plus side, lodging at the Presidential Inn was inexpensive and the accommodations were top shelf. Also, your room key permitted you to eat at the base Dining Hall. The banquet at the Clubs at Andrews was tremendous and probably the cheapest meal we will ever ingest, considering today's hotel prices.

Bill paid tribute to a lot of folks. Manny Pacheco was one. Let me add my own kudos. There was not a job too menial for Manny. Need a cook? "I'm it." Need someone to make sure everything was where it was supposed to be? "I'll take care of it." Between he and Bill it was a conference planner's dream!

The trips to DMA and DINFOS at Ft. Meade as well as the evening run to the Marine Corps War Memorial (Iwo Statue) were very well received.

We were especially pleased with the active duty turn-out at the Merit Awards Banquet Wednesday evening. Again, DMA went all out to assure a large active duty turn-out. We had at least 14 Merit Award winners on hand. This might not sound like much but with today's restrictions on travel and per diem, we were thankful we had that many.

Our guest of honor, **Gen. John M. Paxton Jr.**, Assistant Commandant, was spot on in his remarks about the downsizing of the Corps and what we can expect to happen in our two occupational fields in the future. (Are we related? Our dinner conversation resulted in a lot of family similarities but nothing conclusive).

I have always had a personal distaste for running photo montages where we do not identify folks but, with the number of photographers, official and otherwise, at the various functions

I couldn't begin to identify half of the folks you see on the photo pages in this issue. Suffice it to say, the photographers know who they are and they make all look like they were having a good time.

At the Business Breakfast I indicated a reader survey of this publication would be forthcoming. It cannot be in this issue due to the photo pages and other necessary content. We will do a survey in the 4th Quarter issue.

Lest someone think I am trying to duck the work required in putting a publication together, forget it. I am concerned that normal issues do not carry news, just a rehash of information already shown on the website. Like many newspapers today, we are being "eaten" by the electronic word. My main concern is the cost of printing and mailing a publication with stale news. **I also would like a survey on conferences and will work on that. Today's concerns: Where can we go where we can be assured good military turn-out? How much can our members afford when it comes to hotel prices and tours?**

For now, that's -30-

Hauptfleisch' Notes

(Continued from page 2)

On a special note, at the business meeting on Thursday morning **Mawk Arnold** stood up and stated something that has stuck in my head ever since. He asked how many people in the room were younger than 50? About three people raised their hands. Mawk went on to state something that is very evident, we need an influx of younger members. We need this because without the active involvement of new and current members under 50, sustainment as an organization will become harder and harder as the years go by.

I encourage all members to become more involved with the association in the future. I know that the last few years have been trying on the organization, but I also believe we have a bright future. My visits to Fort Meade, both at the school house and DMA give me this encouragement! **Semper Fi. Bill**

Executive Summary: All Meetings

2013 Old Board Meeting: July 24

President Bill Hauptfleisch called the meeting of the 2013 USMCCCA Board of Directors to order at 8:40 a.m. Present were: Vice President Kate Stark, Secretary Chris Whiting, Directors Angela Mink, Manny Pacheco and Cal Openshaw, and Executive Director Jack Paxton. Foundation Treasurer Carol Rees and Bob McEwen sat in on the meeting. A quorum was present.

Reports

1. Secretary: Hauptfleisch called on Secretary Whiting to read the minutes of the last meeting. Since the board did not have a quorum for a meeting at the last conference, no minutes were read. Whiting briefed the board on business conducted online over the past year, citing votes on accepting the Treasurer's report from the 2012 conference, filling Hauptfleisch's vacant board seat (Cal Openshaw agreed to serve) and voting on the Denig and Dickson Award recipients.

2. Treasurer's Report: Executive Director Jack Paxton briefed on the Treasurer's report in the absence of Treasurer Rick Lavers. Overall, we are in very good shape. He said he does not know what to predict for this conference, as we had a \$1,100 bill for the bus trips. He said we got three gifts of \$500 each to help with conference expenses and he said he thinks the conference should come out even.

3. Executive Director: Paxton said he would give a complete report at the Annual Business Meeting.

Old Business

No old business was discussed.

New Business

Succession: Hauptfleisch asked the status of the Succession Committee. Paxton said he was not sure the committee had met. Director Manny Pacheco recommended tabling this discussion and addressing it at the Annual Business Meeting. He made a motion which was seconded and passed.

Merit Awards: Kate Stark said the Merit Awards program is so successful that it has turned into a nightmare to judge. She said there are now 58 categories in print and broadcast media and she had between 40 and 112 entries per category. She said maybe we should cut it down to just the categories for the Thomas Jefferson Awards. Pacheco told the board that OSD is in the process of revising what services can submit for the TJ Awards and changing the format. He recommended waiting for guidance on these changes before attempting to change our awards program. It was also mentioned that Combat Camera is judging their own categories, so those categories could stay as they are. After some discussion of what categories might be eliminated, Pacheco moved to wait until October 1 for guidance from OSD and DivPa as to the changes to the TJ format and then make a recommendation for the new board to consider. Hauptfleisch appointed Stark to head up the committee to make this recommendation. The motion was seconded, passed and carried.

Conference discussion: Pacheco rehashed some conversation from the night before regarding conferences. He said there was discussion about how the conferences used to be done, including spouse events and lots of fun. He said he feels we should do stuff for the young Marines and work with Div Pa. He said our intent for this conference is not to do what DivPa wants, however, we are here to get the maximum participation for the Merit Awards Banquet. He said there is a feeling that we are being led around on a chain by DivPa, and in some ways that is true. He said he has a beef with the fact that commands are not sending their award recipients to get their recognition. Discussion yielded the fact that we should try to align the 2014 conference with some activity by the active duty component, but that our agenda should not necessarily be driven by theirs. Future conferences need to have a conference chair and program chair who can put together a conference for our members.

Social Media: As a segue from the conference discussion, Mink said she has a presentation on social media. Mink will present this at the Founda-

tion Board Meeting.

Newsletter: Paxton said he feels that printing and mailing a quarterly newsletter is a waste of time and money. He said there is no new news coming in and he rehashes content from the website for most of it. He added that we have around 200 honorary life members and he wonders if they ever even read the newsletter. He said it costs \$340 to \$380 a quarter to print it and \$80 to \$90 to mail it. After discussion regarding the value of having a printed newsletter, it was determined that a readership survey should be printed in the next issue to determine if members still want to receive a newsletter in the mail.

2014 Conference: Paxton said he has been looking at the way the 1st Marine Division Assoc. does its conferences. They use an a la carte format for activities and members can choose which one they want to do. Someone said that can be expensive and works better with more attendees. He said we need to look at a time frame for the 2014 Conference. Pacheco recommended having it near a major military installation and said we would probably have to look at doing this for the next two to three years. Myrtle Beach and the Tidewater area were discussed as possibilities. It was decided to look at proposals from these sites and make a decision in November or December. Pacheco made a motion to hold it in mid-September, 2014 and look at the Tidewater area. The motion was passed.

The meeting adjourned at 10:15 a.m.

2013 Foundation Board Meeting: July 24, 2013

Acting Foundation President (Vice President) Tom Kerr called the meeting of the 2013 USMCCCA Foundation to order at 1:10 p.m. Present were: Treasurer Carol Rees, Directors Red Carpenter, Walt Ford, Pat Coulter, Bill Hauptfleisch, Kate Stark, Chris Whiting, Angela Mink, Manny Pacheco and Cal Openshaw and Executive Director Jack Paxton. Brian Thompson was also present. A quorum was present.

Reports

1. Foundation President: Kerr read a report from Foundation President Don O'Neal, who could not make the conference due to recovering from a successful kidney transplant. O'Neal thanked Kerr for stepping up and running the Foundation in his absence. (Ed. Note: This report is carried in full on P-2 of this issue.)

2. Secretary: Association Secretary Chris Whiting agreed to take the minutes in the absence of Foundation Secretary Sally Pritchett. Kerr called on Whiting to read the minutes of the last meeting. A motion was made to accept the minutes as published in Executive Summary form in the *Now Hear This* newsletter. The motion was seconded, passed and carried.

3. Treasurer's Report: Treasurer Carol Rees said the Foundation is solvent. She said she had previously sent out reports from activity covering December through May. She detailed the accounts saying the Foundation has a total of \$116,410.57, which includes Foundation funds, the Sunshine Fund, and the McPartland and Denig Scholarship Funds. She said she moved \$5000 into CDs from the Denig Scholarship Fund. She said the Sunshine and McPartland Funds are in CDs. The Foundation has \$81,754.96 in available funds. Director Red Carpenter said the Florida Chapter Golf Tournament raised \$7000 and requested it be used as follows: \$4000 to the Semper Fi Fund, \$2000 to the Scholarship Fund, and \$1000 to the Support the Troops Fund. A motion was made to allocate the funds as suggested, it was seconded and passed. As a point of order, Rees explained that the Treasurer's report does not need to be accepted by the board, but she would like to see an audit done, and the results of that audit would then have to be accepted by the board. Kerr said he had an unofficial audit done two years ago and it found our procedures to be correct. Executive Director Jack Paxton recommended an audit be done after Rees' second year as Foundation Treasurer.

4. Scholarship report: Director Walt Ford reported that the Scholarship Committee advertised the availability of scholarships and got two submissions. They are Jennifer Brofer, who received the Denig Scholar-

Executive Summary: All Meetings

ship and Sarah Pacheco, who got the McPartland Scholarship. He said they received \$3000 each.

5. Succession Committee: Carpenter said the Succession Committee asked Ford and Coulter to continue to serve on the Foundation Board. He said they also recommended that (LtCol.) Brian Thompson be added to the Foundation Board. He said Bill Hauptfleisch agreed to serve one more year as Association President, and Director Manny Pacheco agreed to run for Association President the year after that. He added that Mike Pitts plans to nominate Don Gee to run for Association President. He added that the committee has asked others to serve and the nominations continue.

6. Social Media: Director Angela Mink gave the board a presentation about social media, saying that is it now more powerful than traditional media at reaching an audience. She said it was invented by the "me" generation to foster a sense on community and belonging. She feels we should be marketing our Association and Foundation with social media. Director (webmaster) Kate Stark our organization already has a Facebook page, a group page on Facebook and a Twitter account. She said there are 43 in the Facebook group and 573 people read our posts. Mink went on to outline the different outlets we could be using, saying we can only gain by having a more powerful online presence. Mink suggested forming a committee of tech-savvy members and taking what Stark has begun and building on it. Kerr suggested calling it the Communications Committee.

7. Executive Director: Paxton said he had been asked to provide a job description. He said he has been at the job for eight years and it has evolved, with new stuff coming up every year. Being proactive, he said, was the most important thing. He reported that we gave out \$6000 in scholarships. He said the Booster Club is languishing a bit, but that is not surprising because of the effort to raise funds for the Denig Memorial. He called the Memorial "the most significant thing" the organization has done, as we raised \$43,600, all from members. He said there are still five bricks left to be laid at the Memorial site. He added that he is still "pro-rating" a \$10,000 gift into the Booster Club. He said the Dedicated Member program raised \$4,000.

He referred to the discussion during the Association old board meeting to cut categories in the Merit Award Program. It was reiterated that OSJ is planning to restructure the Thomas Jefferson Awards Program and we will take a cue from that when we get that guidance. Paxton said Stark is doing an outstanding job with the website, citing a new feature for ads appearing at the top of the site. Paxton said he the old board had a significant discussion about the newsletter. The board discussed cutting it to twice a year, but that would take a bylaw change. He told the Foundation he plans a readership survey and reiterated it costs \$340 to \$380 to print an issue and \$80 to \$90 to mail it. He told the Foundation board members that Chuck Beveridge had resigned from designing the Journal. He said Shawn Sales agreed to produce the Journal for us.

Red Carpenter said he had asked Paxton to come up with a position description and be specific about what he does so we can begin to think about what we would do if Paxton were not here. Carpenter said he thinks Paxton has taken on a lot of work that the president or a committee should be doing. He said it would cost a fortune to pay someone else to do all that Paxton does and it bears thinking about. Kerr said he would like to see a good transition occur if someone else were to become Executive Director. Paxton said if his health is good, he will stay at the job until he dies.

Approval of new Foundation Directors: The Board nominated and approved Walt Ford and Pat Coulter to serve another term each as Foundation Directors, as their terms were expiring. The Succession Committee nominated (LtCol.) Brian Thompson, Head of Camber Camera, as a Foundation Board Director. The nomination was seconded and passed. Agostino (Omar) Von Hassel's term will expire next and Paxton said he would like to see his term renewed.

Old Business

Proposed Bylaw Change: Kerr outlined a proposed bylaw change brought up by Victoria Turney last year to define the role of the Foundation Board more specifically and compensate Foundation Board officers and directors. After some discussion regarding the reason the roles were left flexible, Coulter moved to table the proposal indefinitely. Ford seconded the motion and it was passed.

New Business

Merit Award Categories: As discussed in the Association board meeting, action will be deferred until Nov 1, pending OSD and DivPa guidance on the TJ Program changes.

Further Discussion of Journal Production: Paxton said Shawn Sales will produce the Journal, if we can get the software from Chuck Beveridge. Paxton said if we need to buy some software, Stark and Sales can decide what is needed. Ford said that software can be rented and we can get auto-updates in the cloud. He added that all the files should be stored in the cloud and with a secondary individual.

Committee Appointments: Sally Pritchett and Walt Ford were appointed to the Scholarship Committee. Angela Mink and Kate Stark were appointed to the Communications Committee. Red Carpenter, Tom Kerr and Don O'Neal were appointed to the Succession Committee.

Extension of Executive Director Contract: Kerr called for a vote to extend the Executive Director's contract. It was passed.

The meeting adjourned at 2:30 p.m.

2013 Annual Business Meeting: July 25, 2013

President Bill Hauptfleisch called the 2013 USMCCCA Annual Business Meeting to order at 9 a.m. A quorum was present. Carol Rees agreed to act as Parliamentarian.

Reports

Secretary: Secretary Chris Whiting was asked to read the minutes. Fred Lash made a motion to accept the minutes as published in the *Now Hear This* newsletter. It was seconded and passed. Whiting briefed the members on business conducted online over the past year, citing votes on accepting the Treasurer's report from the 2012 conference, approving Cal Openshaw to fill the seat left vacant by Bill Hauptfleisch and voting on the Denig and Dickson Award recipients.

Treasurer: Foundation Vice President Tom Kerr, briefing on behalf of Treasurer Rick Lavers, said he was not going to merely say the Association is solvent. He said we have money, but it is dwindling quickly. He explained that, as a non-profit Association, we can only have income from dues and conference registration fees. He said the Operating Fund had \$11,620 and the Life Membership Reserve Fund had almost \$55,000. He said the Operating Fund is borderline and we had a \$2,033 deficit last year. Executive Director Jack Paxton explained that accounting procedures will improve now that he is depositing PayPal funds monthly.

Foundation: Kerr again addressed the members, this time as Acting Foundation President and speaking for Foundation President Don O'Neal. He read a State of the Foundation message from O'Neal, who is recovering from kidney transplant surgery. (Ed. Note: This message is carried on P-2 of this issue.)

Executive Director: Paxton said, as Executive Director he works for both the Association and Foundation. He said the Association has membership problems. He said he puts notices in the newsletter and on the website, but "it's like pulling teeth" to get people to pay their dues. He said, financially, the Foundation is in great shape. He said there was a slight downturn in other giving, due to the "balls to the wall" Denig fund-raising effort, which netted \$43,600. He said the Booster Club brought in \$4,500 and the Dedicated Member campaign brought in \$4,000.

(Continued on P-11)

Our Boards

Association

Officers

President:
Bill Hauptfleisch

VP: Kate Stark

Secretary:
Chris Whiting

Treasurer:
Rick Lavers

Directors

Tom Kerr (2015)

Jerry Gutierrez (2015)

Manny Pacheco (2014)

Cal Openshaw (2014)

Sergio Jimenez (2014)

Foundation

Officers

President: Don O'Neal

VP: Tom Kerr

Secretary:
Sally Pritchett

Treasurer: Carol Rees

Directors

Red Carpenter

Walt Ford

Agostino vonhassel

Pat Coulter

Brian Thompson

Executive Director Jack Paxton serves dually on both boards.

Vought Wins McClung Award

Staff Sgt. Jeremy Vought of Marine PAO **Major Megan McClung**, a Cloudersport, Pa. was presented the **Major Megan McClung Award** during graduation ceremonies for DINFOS' Public Affairs Qualification Course on Aug. 1.

"The honor goes to that one student who best exemplifies Megan's can-do spirit and sense of duty," said Keith Oliver, chairman of the Public Affairs Leadership Department.

"Our faculty chose Jeremy from a bumper crop of 60 field and company grade officers and senior enlisted warriors." The presentation was made by Army **Maj. Jason Shropshire**, PALD's Associate Chair for Core Curriculum.

Now Hear This and Journal readers will remember Jeremy as a perennial winner in the annual USMCCA Merit Awards Competition.



SSgt. Jeremy Vought accepts the Major Megan McClung Award at DINFOS from Army Maj. Jason Shropshire. Photo by TSgt. Rick Corral,

Rosenthal Honored

The handsome bronze plaque adjoining this story will be hung in the National Museum of the Marine Corps during ceremonies October 9, the birthday of the legendary photographer, Joe Rosenthal.

Dale Cook, President of the Joe Rosenthal Chapter, USMCCA, said that while this was not the original photo of the Iwo Jima flagraising, it was the one that united the nation and one that has meant so much to the Marine Corps over the years.

The plaque, which cost approximately \$2400 is being paid for out of a bequest left the chapter a year ago. It is being manufactured by the Gropen Corporation of Charlottesville, VA.

Watch for details of the installation ceremony on our website: www.usmcca.org.



**Joe Rosenthal 1911-2006
Pulitzer Prize Winning Photographer
Raising The Flag On Iwo Jima
Presented by The Joe Rosenthal Chapter
USMCCA**

Executive Summary: All Meetings

(Continued from P-9)

He said in 2005 we had four Merit Award sponsors and now we have 33, each giving \$200 a year. He explained that we give the first place winners a plaque and \$75 for each of 55 categories.

He told the members about his concerns that the newsletter contains no actual news and that he plans a readership survey to see who answers. He said we have around 300 Honorary Life Members and he never hears from 200 of them. Paxton briefed on the Florida Chapter golf tournament, saying it is in its 9th year. They compete with tournaments all over Florida but still get 100 to 110 players. He said they are lucky to have Gene Smith's help with this effort as he gets \$8,000 of merchandise to auction off.

Paxton told the members that instead of a Quartermaster Store, we now have a contract with an outfit in Wilmington, N.C. that provides caps and shirts and other merchandise with our logo and we get a commission from it. It is available on the website.

Comments from Members: Kerr stood up and commented on our conference policy. He said we all love the active duty members and want to include them. He said this was an unusual conference, but thanks to Manny (Pacheco), Bill (Hauptfleisch) and Flash (Fred Lash) it was a wonderful conference. He said that as we plan for the future and which way we want to go, he advocated the "old fashioned way" of knowing where we will go and hoping our active duty friends can join us.

Hauptfleisch responded by saying this is a very different time for HQMC and many other associations. He said there are other organizations having conferences and we need to figure out the key.

Pacheco recommended doing all the work for the active duty component, and do all we can to get their participation. He said this conference was the way of the future and we should look at doing things like we used to do and having it near a military installation so we can tap into those resources. He said there is a perception that we are catering to DivPa, but that is not the case.

Paxton said he will not run another conference aboard a military installation. He wants to see a conference near a military installation so we can get support, but he added our corporate sponsors and vendors will only participate if there are active duty Marines present who are using their products.

Mawk Arnold commented on recruiting new members. He said we need the "youngsters" as we are all getting older. He said the best recruiting range is the active duty. He said we do not want our conferences run by DivPa, but want them included.

Hauptfleisch commented that, thanks to Red Carpenter, we got LtCol. Brian Thompson involved in the Foundation.

Old Business

No old business was discussed.

New Business

Election/Accept slate: Whiting moved that the membership accept the slate of unopposed Association officers and directors as follows: President Bill Hauptfleisch, Vice President Kate Stark, Secretary Chris Whiting, Treasurer Rick Lavers, Directors Tom Kerr, Cal Openshaw, Manny Pacheco, Jerry Gutierrez '14 and, Sergio Jimenez. The motion was seconded and the slate was accepted.

Nominations: Hauptfleisch opened nominations for the 2015 slate. Red Carpenter nominated Manny Pacheco for President. Mike Pitts nominated Don Gee for President and Bob Martel for the board. The nominations will remain open until May 1, 2014.

2014 Conference: Paxton told the members that for the 2014 conference the board discussed going back to the Tidewater area but that there was also a recommendation for the Camp Lejeune area or Myrtle Beach.

Recognition of CC website: Chas Henry stood up and asked for formal

recognition for Kate Stark for our CC website. The membership applauded Stark. Stark asked the members to submit stories to the website.

The meeting was adjourned at 9:50 a.m.

When A "C" You Spy ... Make Sure There are Three

Conference attendees were amused (not the Executive Director) to find a C missing from our logo on the beautiful blue conference cups. Our providing company dropped a C from the USMCCA logo.

The cups were shipped prior to the conference to President **Bill Hauptfleisch** who immediately opened one of the four cartons and quickly informed CCHQ of the missing C. The company was advised, admitted the mistake and agreed to ship another four cartons in time for the conference – except they sent them to CCHQ in Florida and not to Bill in Virginia. When the ExDir returned from a brief vacation he found the four cartons nestled into his carport. The company, by this time quite embarrassed, said they would make good on the order.

The ExDir, curious to see the corrected cups, opened a carton and found that not only had the additional C not been added, but the white lettering (as ordered) came out red!

Upshot: Our cup order for 2014 is "on the house" with a promise that they will be inspected as to our specs. As to the four cartons in Florida: They were donated to the 1st Presbyterian Church in Wildwood. Lest someone argue we should change companies, they have always come through in the past...we'll hang with them!



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Andrews Conference: We Over Came...

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"spot on" to the situation the Marine Corps is facing during its draw down from 203,000 Marines to 182,000 or below. He also told the audience that our individual occupational fields were being studied and we could expect certain changes as the Corps readies itself for the future.

On Thursday morning at the Business Breakfast our slate of officers for the coming year was elected with no opposition. The conference adjourned immediately afterwards. As there was not a quorum for the New Board Meeting one will be

held electronically sometime later this month.

Proudly Wear Your CC Support

Some years ago CCHQ divested itself of QM gear. First, it was not selling and second storage was a problem.

Currently, we have an arrangement with a manufacturer in Wilmington, NC that provides all sorts of wearing apparel with our distinctive "sport" logo at very reasonable prices.

If you visit our website www.usmccca.org and look on the right side of the opening page you will see "**USMCCCA Items For Sale Here.**" The link takes you to our storefront and a catalog of the various items of clothing for sale. Each piece comes with our distinctive logo at no extra charge.

If you are looking for a distinctive all-weather decal for your car windshield, we have them at CCHQ. These colorful decals are \$2.50 each or two for \$5. Email or call us.



Now Hear This

Now Hear This is the official publication of the USMCCCA and it's Foundation.

The newsletter is published and edited by the Executive Director of the USMCCCA.

Copy may be submitted electronically to usmccca@cfl.rr.com or by mailing to 110 Fox Court, Wildwood, FL 34785.

For more topical news we invite you to visit www.usmccca.org.