



# NOW HEAR THIS!

PUBLISHED BY AND FOR THE UNITED STATES MARINES CORPS COMBAT CORRESPONDENTS ASSOCIATION

## Tom Hanks Named 2010 Denig Winner

Actor, producer, writer and director, Tom Hanks has been named winner of the 2010 Brig. Gen. Robert L. Denig Jr., Memorial Distinguished Performance Award.

In his letter informing Mr. Hanks of the award, USMCCCA President Fred Lash said: "The Memorial Distinguished Performance Award reflects the dedication of our Association and its members to professional excellence in the field of public communications, and recognition of the vital role of media informing the public, shaping public opinion and eliciting understanding and support of the United States Marine Corps.

"You have consistently and increasingly devoted previous time and talent to showcase the human side of the American fighting man. Your ground-breaking achievements in such epic projects as **Saving Private Ryan**, **Band of Brothers** and, most recently **The Pacific**, have exposed huge audiences to the humanity that underlies brutal conflict. In unique ways, your efforts have brought compassion and understanding for military service to new generations around the world."

CC Life Member **Dale Dye**, Senior Military Advisor for the Pacific, as well as the other two series, is working closely with the Association to ensure that Mr. Hanks can attend the Merit Awards Banquet at the Conference and accept the award in person.

### CC Storefront Is Now Open

CCHQ has been searching for ways that members can purchase quality goods with the logo (shown below) embroidered on them. The official USMCCCA logo is too detailed to produce at a price and size that members could afford.



Now, through an arrangement with the Queensboro Shirt Co. Wilmington, NC, we will offer a USMCCCA Store on our website [www.usmccca.org](http://www.usmccca.org) that will

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Dale will be featured in a special panel on Thursday, August 26 prior to the Banquet on **Marines in the Media** or, more specifically, how the Marine Corps interacts with the motion picture industry.



On "The Pacific" Set—Co-producers Tom Hanks (l) and Steven Spielberg (r) confer with Senior Military Director (and CC) Dale Dye. (HBO Photo)

### Dues are due by October 1

Members are reminded that the dues year ends September 30 and **dues for 2011 must be paid by October 1**. While costly, a letter reminder will be sent this year as many members either forget what they read or will only pay when a notice is received. To stimulate, we will also include a USMCCCA window decal for your home or auto.

Members are reminded that the Board of Directors voted to increase the dues to **\$35 for staff ncos** and above and to **\$25 for sergeants and below**. Members who use a computer may go on line at [www.usmccca.org](http://www.usmccca.org) and make their payment electronically by credit card prior to September 30.

Payment also can be made by check to CCHQ 110 Fox Court, Wildwood, FL 34785, or by credit card and by calling 352.748.4698.

## In Transition



### Sarah Pitts

*Sarah Jane Pitts, 72, wife of former USMCCCA President Mike Pitts passed away Friday, May 21 following a long battle with cancer.*

*Sarah was a Marine Corps veteran. She was a member of The Lake of the Woods Church, Lake of the Woods Lioness Club, Lake of the Woods Craft Club and the Marine Corps Combat Correspondents Association.*

*She and Mike were married for 52 years. She was interred at the Quantico National Cemetery on May 27.*

### Lou Stibbens

*The wife of CC Steve Stibbens, Lou Bowman Ford Stibbens, died May 1 in Texas. As Steve reported: She passed peacefully in her sleep at 0500, 1 May. Daughter Suzanne and I were with her. She leaves us with 51 years of love and wonderful memories.*

# Officer/Directors Set for 2010

Your slate of officers and directors have been approved by the Board of Directors for 2010 and will be voted on at the annual Business Meeting, Friday, August 27 in Reno.

In the only officer change, **Don O'Neal** will become President of the Association. He has served this past year as President of the USMCCCA Foundation. All other officers have agreed to serve one more year. They include **Kate Stark**, Vice President, **Chris Whiting**, Treasurer, and **Tom Kerr**, Secretary.

The Association will seat three new Directors at the Conference. They include **Caleb Eames**, **Jerry Gutierrez**, and **David Hugel**.

**Caleb Eames**, an active duty first lieutenant, is in the midst of assuming new duties on Okinawa as Public Affairs Officer of the 31st MEU. He is a "mustang" and his most recent position was PAO of the MLG, Albany, GA. He is a Life Member in our organization and promised that "wherever I am" I will serve the CCs.

**Jerry Gutierrez** is an active duty Master Gunnery Sergeant and is the senior enlisted man of Combat Camera and is stationed at Quantico. This will be the first time in modern history that a senior enlisted ComCam Marine has sat on our board. He enlisted in 1986. Key assignments have included a tour at DINFOS as a video instructor as well as Marine Detachment SNOiC; attendance at the Motion Media Studies Program, Syracuse University, NCOiC, ComCam, MCB, Camp Pendleton. Operational assignments include tours during Desert Shield, Operation Enduring Freedom and Operation Iraqi Freedom.

**Dave Hugel** served in the Corps from 1960-64, including a nine month tour in the Republic of Vietnam as a photographer. Former CMC Gen. Wallace M. Greene Jr. recognized him for his photo coverage of

early ops in that country. Photographs from that tour are currently on display at the National Museum of the Marine Corps. He is a Life Member and a member of the Marine Corps Heritage Foundation's Founders Group. A lawyer, he retired in 2009 after serving in various positions over 45 years in both the private sector and government. He has published several articles in *Leatherneck Magazine*.

Because there were only three candidates for the Board of Directors an absentee ballot was unnecessary.

## USMCCCA Store Opens

*(Continued from page 1)*

permit members to view an inventory merely by clicking a link to our "storefront" on the Queensboro site. The inventory contains a variety of items for both men and women including various shirts, caps, tees, laptop carrying cases, and duffels. To make a purchase members will select sizes and colors available, then complete their shopping at checkout with a credit card.

Members heading to the Reno conference can see many of the items in the inventory as CC Exec Jack Paxton has been purchasing personal items for some time and will be wearing various shirts each day of the conference.

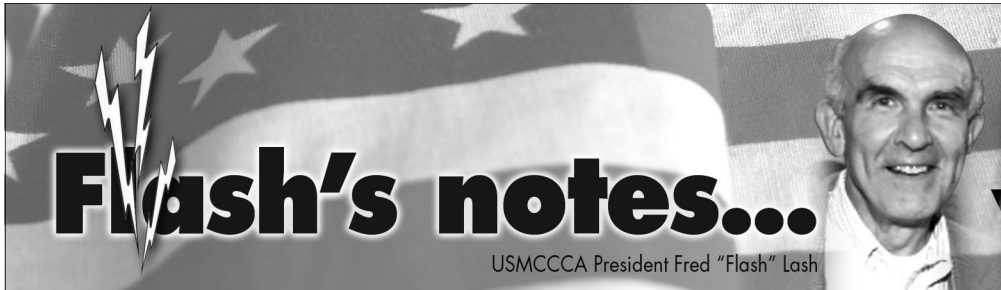
## Foundation Notes

*(Continued from page 3)*

"Marines Take Care of Their Own," with today's Marines by making the extra effort to extend a hand to them through our Foundation.

Let's all step up and meet the challenge together.

Semper Fi, Don



As you can see by stories elsewhere in the newsletter, the 2010 Reno Conference is shaping up to be one of the best ever. Jenny Holbert and her planning committee have done a great job making sure there is a good mix in the program for all hands.

The Heritage panel on Tuesday should be of special interest to all. Hopefully our oldest "old timer" Cy O'Brien will be on hand to tell us how it was in World War II. Sadly, he is one of the few CCs still with us that can relate to that war. Norm Hatch, Mr. Tarawa himself, will visit us on a DVD.

Bob Said, one of three Marines to have served under the late Jack Lewis at the 1st MAW, will represent us for the Korea por-

tion. If a 1st Division rep is needed we'll call on Executive Director Jack Paxton. Don O'Neal will discuss the early days in Vietnam and Red Carpenter will handle the buildup and establishment of the CIB in Danang in 1965.

Reps from all conflicts will be available and we think this might well be one of the conference highlights. I'll moderate and discuss those conflicts that took place during my career.

Old pro (and Life member) Dale Dye will tell us about Hollywood and the Marines and how a series like the recent HBO production "The Pacific" comes into being.

Hope to see you there. Flash...



As the 2010 approaches, I want to extend my sincere thanks for all of the support that CCs have provided our Foundation thus far this year. The numbers are truly amazing. You have stepped up in an unprecedented fashion to take journal ads, contribute to the Booster Club and to remember those members and friends who have left us for duty in more lofty climes.

Last month I had the pleasure to represent our Foundation by playing in the Florida Chapter's Sixth Annual Fundraising Golf Tournament. My hat is off to the chapter members and their spouses who worked so hard to put the tournament on. This year, some 80 golfers participated, raising more

than \$4,000. This should enable the Foundation to continue its annual contribution to the Injured Marines Semper Fi Fund and to our own scholarship fund.

As one of the charter members of the Florida Chapter, I am amazed at how quickly this tournament has come so far. I am also encouraged to think that others can easily follow this example if their members will realize how much they can help our Foundation become one of the premier organizations in the Marine Corps family.

Each and every one of us is eternally proud of our service as Marines. We now have an opportunity to share the legacy that

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## Association '10

### Officers

**President:** Fred "Flash" Lash

**VP:** Kate Stark

**Secretary:** Chris Whiting

**Treasurer:** Tom Kerr

### Directors

**John Dodd** 2010

**Michael Mink** 2010

**Bryan Salas** 2010

**Frank Lee** 2009

**Victoria Turney** 2009

### Ex Officio

**Chaplain:** Mawk Arnold

**Historian:** Frank Burke

**HQMC Liaison:** Phil

Mehringer

**DINFOS Liaison:** John

Dodd

**CVIC Liaison:** Tony Lopez

**Executive Director**

Jack Paxton

## Foundation '10

### Officers

**President:** Don O'Neal

**VP:** Ronna Weyland

**Secretary:** Victoria Turney

**Treasurer:** John Dodd

### Directors

**Red Carpenter**

**Walt Ford**

**Agostino VonHassel**

**Keith Oliver (ex officio)**

**All present Directors of the Association Board.**

**Executive Director**

Jack Paxton

# 2010 Conference Schedule For All Hands

## Monday, August 23—Travel and Check In

1300	Registration open at Boardroom on Mezzanine level near Ballrooms
1500	Staff NCO Call at Lake Tahoe
1500	Officer Call (TBA)
2000	Hospitality Suite Opens

## Tuesday, August 24

0700	Registration open at Boardroom on Mezzanine level near Ballrooms
0800–0830	Admin remarks/Chief's Remarks USMCCA President's Remarks Director's Welcome
0830-1000	Corporate Social Responsibility Erich Schwartzman, Schwartzman and associates, Inc.
1000-1015	Break
1015-1130	TBD Fleishman-Hillard
1130-1300	Lunch
1300-1430	TBD Fleishman-Hillard
1430-1445	Break
1445-1600	Heritage Panel "How We Got Here From There" Panelists to be announced representing all conflicts
1600-	Staff NCO Breakouts MGySgt. Phil Mehringer
1830-2000	Official Welcome Reception All Hands
2000-2400	Hospitality Suite Open

# The Conference Schedule (Continued)

## Wednesday, August 25

0700	Registration open at Boardroom on Mezzanine level near Ballrooms	
0700-0730	Marines.mil Complaints, Solutions	Optional/Greg Reader
0800-0930	Crisis Communications	Pat Gibbons, RTI
0930-0945	Break	
0945-1100	Info Ops/Psy Ops Panel	TBD
1100-1230	Lunch	
1230-1315	Trademark Licensing Update	Jessica O'Haver
1330-1430	Strategic Communication	Jim Pinkelman
1400-	USMCCCA Team Building Activities	
2000-2400	Hospitality Suite Open	

## Thursday, August 26

0630	Optional Prayer Breakfast (Non-Conference Event) Keith Oliver	
0700	Registration open at Boardroom on Mezzanine level near Ballroom	
0800-0805	Admin remarks	GySgt. Brenda Varnadore
0805-0815	Social Media Update	GySgt. Brenda Varnadore
0815-0830	Roadmap 2025/Implementation Guidance	Capt. Kevin Schultz
0830-0845	Marine Corps Task List	Capt. Kevin Schultz
0845-0900	Break	
0900-0930	Training and Readiness Manual	Mike Currie
0930-0945	Syscom-Equipment Requirements	SSgt. Jennifer Antoine
0945-0955	Break	
0955-1005	DINFOS	Capt. Clark Carpenter
1005-1015	Archiving	MGySgt. Mehringer
1015-1045	DIMOC	GySgt. Mac McMann
1045-1100	Defense Media Activity	Greg Reader
1100-1230	Lunch	

# Conference Schedule (Continued)

## Thursday, August 26 (Cont.)

1230-1400	Marines and The Media (Hollywood & Marines)	Dale Dye
1400-1415	Break	
1415-1445	Wrap-up: Highlights from Day's Discussions	Capt. Kevin Schultz Col. Bryan Salas
1500-1630	Awards Dinner Prep & Setup	Jack Paxton
1830-1915	Reception	
1915	Annual Merit Awards Banquet	Patrick Coulter
2130	Hospitality Suite Opens	

Press time additions: Both now scheduled Wednesday, August 25

1500-1530	Identity Theft/Internet Security	Bob Weidower, USAA
1530-1600	Lejeune ...say and speak my name (PME)	Patrick Brent

## Friday, August 27

0800-0900	Business Breakfast	Speaker TBA
0900-1100	USMCCA Business Meeting	Fred Lash
1100	Conference Adjourns	

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## Conference Members Schedule

Tuesday: 1000-1100	Old Board Meeting (Board Room)	Fred Lash
Wednesday: 1030	Wives Event	Ann Coleman
Wednesday: 1300	Foundation Board Meeting (Board Room)	Don O'Neal
Wednesday: 1800	"Old Timer Dinner" (\$30 pp payable to Don Coleman)	
Thursday: 1500	New Board Meeting (Boardroom)	Don O'Neal
Friday: 0800	Business Breakfast followed by Business Mtg,	Fred Lash

## ***Booster Club Platinum***

### ***Florida Chapter***

#### **Gold**

***John Harmon  
Keith Oliver  
Sally Pritchett***

#### **Silver**

***Anonymous  
Ralph Austin  
Ralph Campbell  
Red Carpenter  
Tom Kerr  
Bob McEwen  
Don O'Neal  
Jack Paxton***

#### **Bronze**

***Cochise Cash  
Chris Whiting***

### **Dedicated Member**

#### **Note:**

***To date the response to the 2010 Dedicated Member Campaign has been fantastic. All names will be shown in the 2010 Annual Conference Journal.***

## **That's 30 from from CCHQ**

Executive Director Jack T. Paxton



The annual conference is shaping up thanks to the great work by Conference Chair **Don Coleman** and Program Chair **Jenny Holbert**.

We would also be remiss if we did not recognize two stalwarts from DivPA, MGySgt. **Phil Mehringer** and GySgt. **Brenda Varnadore** as well as GySgt. **Joe Espinosa**, DINFOS. All members of the Association, the three work very closely with CCHQ in attempting to present a program that will appeal to members and non-members.

As you know we meet concurrently with the Senior Leadership of Marine Corps Public Affairs. What you might not know is there is a concurrent program running each day to enhance the proficiency of the junior Marines attending. This portion is the brain child of the three Marines previously mentioned.

Way back in February we met with the DivPA planners at the Pentagon to look not

## ***Conference Friday***

Each year we get questions about the Wives Event and the Business Breakfast. While each is included in the conference registration fee, each is a separate event.

If a spouse wishes to accompany his wife to the Wives Event, it will cost him an additional \$30.

Conversely, if a wife wants to attend the Business Breakfast with her spouse, it will cost her an additional \$30. These can be paid at the Registration Desk. Advise CCHQ in advance if a wife wants to attend the Friday Business Breakfast.

only at this conference but to look several years ahead. In our initial planning meeting **Col. Bryan Salas**, Director of Information (and CC Board Member) stressed the idea of showing today's warriors their history; where they came from, if you will.

Largely because of his urging we will offer a **Heritage Panel** in Reno on Tuesday afternoon featuring Marine CCs and photographers from all eras. The idea is to show that, while gear changes, the concept of telling our Marine Corps stories doesn't. It should be a very interesting afternoon.

On Thursday our own **Dale Dye** will hold forth on a panel that we call Marines in The Media but in reality, how the Corps interacts with Hollywood. Dale, as everyone should know, makes a pretty good living as head of Warriors, Inc. and has been senior military advisor on Saving Private Ryan, Band of Brothers, and, more recently, The Pacific.

Other presentations will be of interest to all members, including Life After The Corps with **Rowdy Yeatts**; Identity Theft, a presentation from USAA by retired Col. **Bob Weidower** which will also cover various computer concerns.

On Wednesday night there will be a special "night out" for the old timers; a members-only event that **Don Coleman** is putting together at Reno's IchiBon Japanese Steakhouse.. This is a non-conference event not covered by the registration fee but is moderately priced.

If you have not yet made your registration and hotel reservations please do so immediately as the room block could be filled early. **All registrations must be made by August 16.** (See P-8).

USMCCCA Headquarters  
110 Fox Court,  
Wildwood, FL 34785

NON-PROFIT PRESET STD  
Leesburg, FL 34748  
Permit No. 8505

ADDRESS SERVICE REQUESTED

### ***Now Hear This***

***Now Hear This is the official publication of the United States Marine Corps Combat Correspondents Association.***

***Copy deadlines are January 1, March 1, June 1 and September 1.***

***Copy may be submitted electronically to [usmccca@cfl.rr.com](mailto:usmccca@cfl.rr.com) or by mailing to 110 Fox Court, Wildwood, FL 34785.***

***For topical news we invite you to visit [www.usmccca.org](http://www.usmccca.org).***

## ***2010 Hotel & Registration Information***

Room reservations can be made by calling 1-800-687-8733. You must use the group code: USMCCCA in order to get the \$82 rate. You also may register on-line at [www.silverlegacy.com](http://www.silverlegacy.com). At top of the page put in your dates and number of nights. Then drop down to input the group code USMCCCA and click Submit.

Hotel reservations must be made prior to August 2 in order to be assured of availability at the \$82 rate.

**The Silver Legacy offers complimentary airport-hotel shuttle service. The van runs from 5 a.m. until midnight running every 30 minutes. The shuttle leaves the hotel valet at the hour and half hour and picks up at the airport at 15 and 45 minutes past the hour.**

Parking in the 10-story parking garage and valet parking is complimentary.

If driving, the Silver Legacy is visible from both the I-395 and I-80 freeways.

### **Name Badge Information**

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Mail to: CCHQ 110 Fox Court, Wildwood, FL 34785

### **Credit Card Information-Visa/MCard Only (Please Print)**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

3-Digit Code: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

(Call 352.748.4698 or email: [usmccca@cfl.rr.com](mailto:usmccca@cfl.rr.com))