Volume 66 No. 3

PUBLISHED BY AND FOR THE UNITED STATES MARINES CORPS COMBAT CORRESPONDENTS ASSOCIATION

# SPECIAL CONFERENCE EDITION

A group of your friends will soon be dropping in to San Antonio for our Annual Conference. Join them on the Riverwalk August 12-15 at the historic Menger Hotel. Complete registration and hotel information are in this special difference.

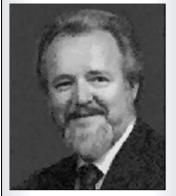
> Read more in this special edition of NOW HEAR THIS!

**Conference Edition 2008** 

#### Now Hear This







Zane A. Wilson

Former Marine Corps photographer Zane A. Wilson died April 7 in Lakeland, FL following a brief illness.

Wilson enlisted in the Marine Corps in 1960 and was discharged in April, 1969. At HQMC, Wilson served directly under Maj. Bob Morrisey, special assistant for public affairs to Gen. Wallace M. Greene, Commandant. He was official photographer for the Commandant and had various assignments at the White House. Following his discharge, he had a varied career. In Florida, Zane joined the Florida CC chapter and immediately created the Chapter's website. He served on the Chapter's golf committee.

"All I have accomplished in life I owe to the Marine Corps..."



Warriors, these are exciting times for ye olde USMCCCA. Consider:

- Our website is back, thanks to veteran CC and multiple award-winner **Paul Younghaus**. Check out <u>www.usmccca.org</u>, then surf to <u>www.usmcccaflchapter.onefireplace.org</u> where 2001 Dickson recipient (and overall creative genius) **Kate Stark** has created a Florida Chapter site to die for.

- The annual awards program, with maestro **Don Knight's** tireless dedication, was the most heavily subscribed ever - and the detailed nug work made stronger still our relationship with HQMC's Division of Public Affairs.

- CC Foundation honcho **Bob Jordan** has been making great progress in the corporate relationship realm, building a structure to put us on ever more secure financial footing.

- Combat Camera Capt. **Tony Lopez** has taken the reins from **Michele Kurland** (another Dickson honoree) as liaison to the image-making community, pledging to continue and strengthen the good foundation Michele gave us. (Those pictures are still worth a thousand words, gang; and we won't rest until we achieve the strong, cross-MOS partnership that was forged in the South Pacific in WWII).

- Our next three (!) conference sites are "locked on" due to former National President **Red Carpenter's** (*another* Dickson winner) meticulous efforts by car, phone and e-mail.

- Our 67th conclave in beautiful San Antonio features (for the third year in a row) a designated four-star as our awards banquet guest of honor; in this case, soon-promoted ACMC, Lt. Gen. **Jim Amos.** 

Add a golf-crazy, money-making, share-thewealth Florida Chapter; a DINFOS-fueled influx of new members; and a promised Camp Pendleton public affairs shop reunion at the conference, and you can see why it's easy to be enthused.

Speaking of the Annual Conference, old CC friend (and former DirPA), retired BGen. **Tom Draude**, arranged sponsorship of our Beirut Panel through the Marine Corps University Foundation - plus he'll be joining us for many of the events in San Antonio.

My friends, this marks my last "presidential column." We'll be treated to incoming prez **Fred "Flash" Lash's** vision and energy in this space next quarter and have no fear: we've left him plenty to do.

Topping my turnover list to Fred will be a revitalization of our chapters, both CONUS and overseas - and a continued commitment to ensuring that our Association capitalizes on "fraternity" AND "professionalism."

We really can, and should, reflect both elements (and, in my heart, we do). But we've got to work at it. Our tribal elders are too magnificent a resource ever to take for granted ... and our sharp hard-chargers coming into the visual information and public affairs fields are looking for leadership.

These youngsters will gladly affiliate with our unique professional association, so long as our value to them rings clear and true.

Well, your value to me and my family has sure rung true these past two years. Thank you for every kindness and, especially, for the inspiring generosity of spirit I have witnessed and learned from our membership, most notably from those aforementioned (and much beloved) tribal elders. The time and treasure you so unselfishly invest does tend to leave a mark.

God bless you. Love and Semper Fi, Keith

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## 2007-08 **Booster** Club

### Platinum \$5,000 Up

Boeing Raytheon KNBC-TV (LA Chapter) Heineken Florida Chapter Gene Smith

Gold \$1,000-\$4,999 **Tony Parzanese** 

### Silver

\$101-\$999

Chuck Beveridge **Red** Carpenter John Funk John Harmon Norm Hatch **Bob** Johnson Tom Kerr Bob McEwen Keith Oliver Jack Paxton

# Florida Golf: Outstanding!

win,

ber Gene

Smith for

the tourna-

The Florida Chapter's 4th Annual Golf Tournament, though not as financially profitable as the third. saw more players compete and scored a first when two players from the PGA Champions Tour joined play at Ridgewood Lake Golf and Country Clubs near Lakeland, FL.

Brad Bryant, reigning United States Senior Open Champion, and Andy Bean, fresh off a Champions



Red Carpenter gave CC shirts to Bean (l) and Bryant

ment. Smith, who is assistant tournament director for the Champions Tour, was a former Marine CC during the Vietnam era, and has had a life-long career as a golf professional. Additionally, Smith's professional contacts assure that our store of door

### No Absentee Ballots

There will be no absentee ballots needed this year as only three nominations have been received for the three slots on the Board of Directors and candidates for officers are also unopposed ..

Board nominees are recently retired Life Mem-Michael Mink, Hubert, NC, current ber Board member John Dodd, DINFOS Master Instructor, who is serving an unexpired term, and Bryan Salas, currently PAO of Marine Forces Command, Norfolk,

Fred Lash is the presidential nominee. Don Knight, an incumbent Board member and who has headed the Merit Awards Committee for two years, will become Vice President.

There is also no opposition to the offices of Secretary or Treasurer so Chris Whiting and Tom Kerr will remain in those slots.

All must be elected at the annual Conference.

prizes, silent auction and raffle items is probably better than most charity golf tournaments. Our prizes this year totaled nearly \$9,000.

On top of this, new USMCCCA partner, Heineken USA, also made sure our "ditty bags" and door prizes were nearly unending. In addition, they also provided a certain amount of "product" for the players who participated on one of Central Florida's warmest days.

Carpenter explained that, while the tournament garnered more players than ever, one of the regular major sponsors dropped out this year for economic reasons, causing a slight shortfall over the 2007 Tournament. "All in all," he said, "I'm very pleased with the financial outcome and look forward to an even larger turnout next year.

Carpenter praised the tournament committee which included his wife. Ann. Hank and Trudi Ehlbeck, Kevin Doll, Allen Moore, Gene Smith and Jack Paxton.

### Conference Sites Set

Thanks to the untiring efforts of Conference Coordinator Red Carpenter, the sites have been chosen for the 2009 and 2010 annual conferences.

In 2009, the Conference will move to the East Coast and the Hampton, VA Marina Crowne-Plaza. The site is now known as the Hampton Marina Inn but is being thoroughly renovated by the Crowne-Plaza owners. Conference dates are September 14-18.

In 2010, we will shift back to Reno, NV where Conference Chair Don Coleman will welcome us to the Silver Legacy Hotel. The conference dates are September 26-October 1.

#### Moved? Email Changed?

Our mailings cannot be forwarded if you have moved. If you are moving call 352.748.4698 or email: usmccca@cfl.rr.com If you know a CC who is not receiving the newsletter, let us know. We can't afford to lose you.

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# Your Official Conference Schedule & Guide



CWO (ret) Randy Gaddo Chair, Beirut Panel



Claude Salhani Beirut Panelist



LtCol. Ricco Player DINFOS Presenter



June Walbert, USAA Financial Planning

#### Tuesday, August 12

0730–Registration Desk open 0830–1600: DivPA Senior Leadership Sessions 1830–2000–Welcome Reception (all hands) 2000-2400– CIB Open–Room 2032

#### Wednesday, August 13

0645–Prayer Breakfast (non-conference event)
0730-Registration Desk open
0830: Welcome: USMCCCA President Keith Oliver
<b>DivPA Director Col. Dave Lapan</b>
Conference Chairman: Don O'Neal
0900–1630: Photography & Broadcast Training (Marines not in
PA Senior Leadership sessions)
0900–1000: (Joint) MCRC & J. Walter Thompson
1000–1130: ( <i>Joint</i> ) Iraq Panel
1100–1330: Limited visit to Brooke Army Medical Center
(Note: Members sign up at Registration)
1300–1400: (Joint) Wisdom for The Ages Col. Katie Haddock
1400–1500: (Joint) HQMC Community Relations
1500–1630: DivPA Senior Leadership session
1500-1630: Old Board Meeting
Open Evening 2200-2400: CIB Opens-Room 2032

#### Thursday, August 14

0730-Regist	tration Desk oj	pens
0830-1000:	Joint session	: Marines and The Media with Joe
Galloway & o	others to be nat	med
1000-1130:	Joint session	: DINFOS' "What's Happening Now"
1300–1500:	Joint session:	Beirut 25 Years Later panel
1500-1630:	Rehearsal for	r Awards Banquet
1830-	Reception.	1930—2008 Merit Awards Banquet
2200-2400-	CIB Open-Ro	om 2032
	-	

#### Friday, August 15

0930-1030:Business Brunch1030-1130:USMCCCA Business Meeting and Election of Officers1130-1230:New Board Meeting1100-1330:Wives Function1330:Conference Adjourns



Joe Galloway Marines & the Media



Maj. Bob Jordan Beirut Panelist



LtCol. Jim Diehl Beirut Panelist



Gen. (sel) James Amos ACMC (sel)



MajGen. (sel) "Boomer" Milstead, MCRC



BrigGen. Tom Draude, MCU Foundation



Col. Dave Lapan Director, PA (a)

## Jim Brady Named Denig Award Winner

Your Board of Directors has unanimously voted to select noted author, columnist and former Marine platoon commander James "Jim" Brady as the 2008 Denig award winner.

The nominating letter which follows was written by CC Walt Ford, Editor/Publisher of Leatherneck Magazine:

The purpose of this letter is to most enthusiastically recommend James Brady, noted author, news journalist and dedicated Marine Korean War combat veteran for the United States Marine Corps Combat Correspondents Association's 2008 Brigadier General Robert L. Denig Memorial Distinguished Service Award.

The Denig Award, established in 1968, is focused on providing special recognition to a particularly effective individual who has leveraged civilian mass communications' avenues to promote the professional achievements of individual Marines, while highlighting the contributions of the United States Marine Corps to our country and the world. No single individual has done more in these areas, reaching a broader community, than James Brady.

James Brady commanded a rifle platoon in "Dog" Company, 2d Battalion, Seventh Marine Regiment in the Korean War and was later awarded the Bronze Star medal with combat "V." His weekly columns for *Parade* magazine, *Advertising Age* and Forbes.com are considered must-reads by millions and his nu-

## Websites Up, Running

Thanks to two CC Life Members, major websites are in action to publicize the national association. **Paul Younghaus**, a former

Lyons Award winner and a 1983 graduate of the Syracuse Photojournalist Course, has now voluntarily taken on the national site <u>www.usmccca.org</u> and has made major changes to enhance it for all visitors. Paul has been a CC since 1981 and currently serves as PR Director for the Marine Corps League in the state of South Carolina.



In Florida, former Dickson Award win- *Paul Younghaus* ner **Kate Stark** has created a Florida Chapter site that is both bright and informational. Her creation details both Florida and national activities. <u>www.usmcccaflchapter.onefireplace.org.</u>

The Rosenthal Chapter is represented by Bob Stanley's <u>http://</u> www.usmcccajoerosenthalchapter.com-a.googlepages.com/ <u>home</u>. We encourage you to visit them all. merous books ("Why Marines Fight," "The Scariest Place in the World: A Marine Returns to North Korea," "The Marine, A Warning of War," "The Marines of Autumn," and "The Coldest

War") on the Corps and Marines are best sellers. Brady unhesitatingly uses these "bully pulpits" to introduce and educate his international audience on the United States Marine Corps.

Back before the big bucks, the home in East Hampton, N.Y., the heart attack resulting, in part, from living the good life, back before Jim



James "Jim" Brady

Brady became a journalist, publisher, editor, writer and columnist for *Parade* magazine with 85 million readers, he was a "butter bar" Marine second lieutenant—the Corps is deeply embedded in his soul.

Those who have read Brady's books know that as a lad he spent the Depression globetrotting in the ships of the Clyde Mallory Line and joined the Corps, as did many young men of privilege back then, to serve the nation in its time of need. He faced the elephant and his own doubts and fears—fears not so much of the enemy, but of letting down his fellow Marines.

Brady's experience was not atypical of combat leathernecks. He grew from a schoolboy-looking lad whose idea of being salty was to smoke large stogies, to a seasoned veteran who came to the realization that, "there is nothing more dramatic than having led Marines in combat. If you can get through that and not make mistakes of a nature that get people killed, and you don't run away, then you are a man."

Now, on the backside of 70, he's just as talented and wry as any pen. He has leveraged his experiences as a young Marine officer in 1950 and his international recognition to the benefit of the United States Marine Corps—taking every opportunity to lionize Marines and the Corps. A skilled craftsman with an everexpanding audience, he adroitly employs his writings and speaking engagements—including professional enrichment talks with Marines of all ranks, from The Basic School to Staff Noncommissioned Officer Academies—to tell the Marine Corps story. He has had an overwhelmingly positive impact in supporting and promoting the principles, goals and ideals of the United States Marine Corps Combat Correspondents Association and is richly deserving of the honor of the Denig Memorial Distinguished Service Award.

# Marines Win Thomas Jefferson Awards

It was another big day for the Marines, if not the best ever, at the annual Department of Defense (DOD) "Communicators of Excellence" awards program on May 16.

Eight first place trophies were handed off to Marine combat correspondents and base publications during the ceremonies hosted by the Defense Information School at Ft. Meade, Md. Each were recipients of the coveted Thomas Jefferson trophy.

**Sgt. Ethan Rocke** has a bust of the nation's third president as his prize for being judged the "Department of Defense Print Journalist of the Year." Rocke, who edits the Okinawa Marine newspaper, will be at the USMCCCA's annual conference at San Antonio in August to pick up his five (read that F-I-V-E) Merit Awards in that annual competition. He's being transferred to the Los Angeles Marine office this summer.

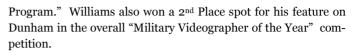
It was another winning year for **Gunnery Sgt. Steve Williams** from Marines TV in Washington, D.C. His 30-minute documentary film about Medal of Honor recipient Cpl. Jason Dunham took the top award for a "Television Information

## Board Honors 2 CCs

Prior to press time for this abbreviated issue of NHT the Board of Directors honored two CCs by naming a pair of Merit Awards after them.

The Combat Reporting Award will forever be known as the **Sam Stavisky Combat Reporting Award** in honor of one of our original Denig Demons. Sam lives in Washington, DC.

The Sports Photography Award will now be known as the **Megan M. McClung Sports Photography Award**. Megan was killed in Iraq by a roadside bomb two years ago.





**TJ WINNERS!** On hand to receive their 1<sup>st</sup> place awards at the DOD ceremonies were, from left: SSgt. Leo Salinas, Cpl. Ryan Trevino, Sgt. Ethan Rocke and GySgt. Steve Williams. At center: the chief cheerleader, USMCCCA President Keith Oliver.

**Marines** magazine, Headquarters Marine Corps, was honored as the "Outstanding Flagship Publication." **S/Sgt. Leo Salinas**, production chief, accepted the Jefferson trophy.

The "Best News Article" award went to **Sgt. Andy Hurt** for his story about a wounded 3/1 Marine who reenlisted during his evacuation from Iraq. Hurt is with the 13<sup>th</sup> MEU, based at Camp Pendleton.

The famous Camp Pendleton "Mud Run" was judged the best "Local Television Newscast". On hand to receive the Jefferson trophy was **Cpl. Ryan Trevino** from Marines TV, Camp Pendleton.



Former **CWO4 Tony Lopez** is promoted to captain by **MajGen. John Kelly,** CG, I MEF in Iraq on May 1. Lopez is Combat Camera liaison to the USMCCCA



Florida Chapter President **Red Carpenter** (l) presents Executive Director **Jack Paxton** checks totaling \$1.000 representing proceeds from the CC/Mustang Cruise in February

### Book Your Hotel Room Now

#### July 18 is the deadline

for making reservations at the Menger Hotel. Last year, some registrants were forced to use other hotels at a higher rate because they failed to secure their reservations at the headquarters hotel before the room allocation ran out.

You are encouraged to book your room NOW. The Menger has less than 400 rooms. **They have allocated a certain number at our special reservation rate of \$112**. After that allocation is used up available rooms will be charged at a higher, rack rate.

Also, if full, late-comers may be referred to adjacent hotels at whatever rate can be negotiated.

To make a reservation, call 1.800.345.9285. Tell the reservations person you are making a reservation for <u>Marine Corps Combat</u> <u>Correspondents</u> <u>600638.</u> If there is a problem ask to speak to Stephanie Pheanis, Sales Manager.

Unfortunately, you will not be able to make your hotel reservation on line this year.

*Let's see you there!!!!* 

# Get Your Members-Only Registration Discount

**No more Early Bird Registration**. Instead, we are offering a members-only discount of \$120 which will be good from the time you read this until **July 1**. After that date and through Thursday, **July 31** the full registration of \$140 will be assessed.

The non-member registration fee is \$140 and will be good through July 31.

The registration fee will cover the Welcome Reception on Tuesday, the Merit Awards Banquet, Thursday and the Sayonara Business Brunch, Friday.

At press time a **Wives Event** was being planned for Friday. As this materializes we will publish details in the 3d Quarter newsletter. As planned, the registration fee will cover the event for wives on Friday, August 15.

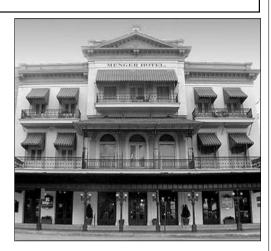
#### **Registration Fees**

I am a member. Sign me and my guests up for the special Members-only rate of \$120 (ends July 1). No. registered: \_\_\_\_\_ \$ \_\_\_\_\_.

No, I'm not a member. Sign me up for a rate of \$140 (ends July 31).

No. registered: \_\_\_\_\_ \$\_\_\_\_\_.

Credit Card Info - (Please Print)
Name:
Address:
City/State:
Card #
Expires: 3-Digit Code:
Amount: \$



The historic Menger Hotel is located on Alamo Plaza, literally next door to the famed Alamo. Built in 1859, it's one of the oldest buildings in the city and is the oldest continuously operating hotel west of the Mississippi River. In-room amenities include coffeemakers, iron and ironing board, data ports, cable TV and radios. Children's cribs are available.

#### Individual Event Registration

Please note, if you elect not to take the full registration fee of \$120 (members) or \$140 (all others) the following individual, or ala carte, rates will apply for the various events:

<u>Event</u>	<u>No.</u>	<u>Amount</u>
Welcome Reception: Awards Banquet: Business Brunch: Total:	@ \$35 @ \$75 @ \$40	\$ \$ \$

Name Badge Information		
Name:		
Name:		
Name:		
Address:		
City:	_ State:	

## CCs, Mustangs Plan Next Seagoing Adventure

On the evening before debarking the Carnival Miracle in February, Marine Mustangs and Combat Correspondents were talking about how much they had enjoyed the cruise coming to an end the next morning. A near unanimous consensus was "let's do this same ship again next year on the Eastern itinerary."

The eight-day trip included stops at Colon, Panama; Port Limon, Costa Rica; and Belize City, Belize. The shipmates said they wanted to see some new geography.

Carnival Cruise Lines has delivered for 2009 with an "All Saints" itinerary aboard the Miracle. The cruise will sail from Ft. Lauderdale, Fla., Feb. 25, 2009 for the ports of St. Lucia, St. Kitts and St. Maarten. The eight-day sailing is open to all Marines, past and present, their friends and families.

Prices and available stateroom categories are:

\* Deck 7 Balcony \$1166.85

- \* Deck 5 Balcony \$1134.85
- \* Deck 1 Ocean View \$926.85

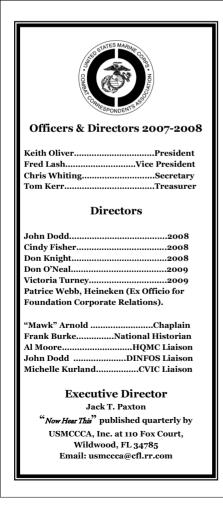
All prices are per person based on double occupancy, including taxes, fees and fuel charges.

In addition, cruisers will receive a \$100 ship on-board credit per cabin; a bottle of wine per couple; and a hosted group cocktail party. Booking early offers the best selection of staterooms and location. These group prices are available until Sept. 28.

A deposit of \$300 per person will hold a stateroom until Dec. 11 when final payment will be due. If the trip has to be canceled before Dec. 11, the deposit will be refunded.

Bookings are handled by Tom Kerr, a travel agent in Niceville. Fl., who is also a Marine Mustang and National Treasurer for the USMC Combat Correspondents. He can be contacted at:

email: tripstogo@cox.net phone: 850 897-7743



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