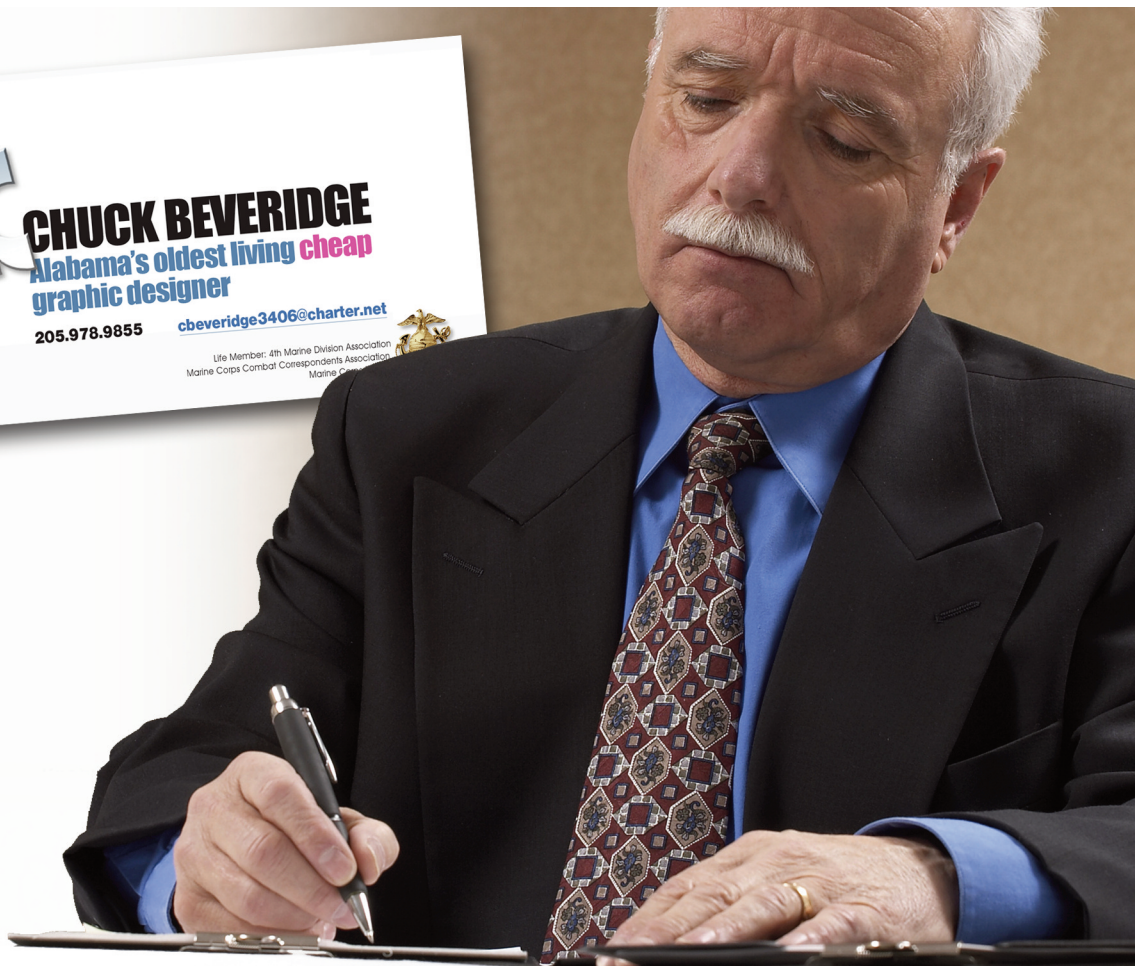


**YOU
SAY
YOU'RE
LOOKIN'
FOR A
CHEAP
ART
DIRECTOR?**

**I'VE GOT
JUST THE GUY
YOU'VE BEEN
LOOKIN' FOR!**

Unlike a cheap suit or a cheap date,
what this guy delivers is well worth your time and money!
He wouldn't describe himself as cheap
if it didn't fit so neatly on his business card... or in your
PRODUCTION BUDGET





**OH YEAH,
HE'S DEFINITELY
BEEN AROUND.**

In fact, he's an old geezer that's worked at big agencies and small, good agencies and bad, design studios, outdoor plants, printers and publishers. Hell, he's even worked on the client side.

He'll not only bring your job in on time...
but more times than not it will be

UNDER BUDGET!

**OH, BY THE WAY...
HE DOESN'T DO WINDOWS.**

He does however,
still design award-winning ads and brochures.

In addition, he's a production specialist
capable of doing more tricks with his software...

and your production budget than a
monkey with a hundred feet of

GRAPEVINE.





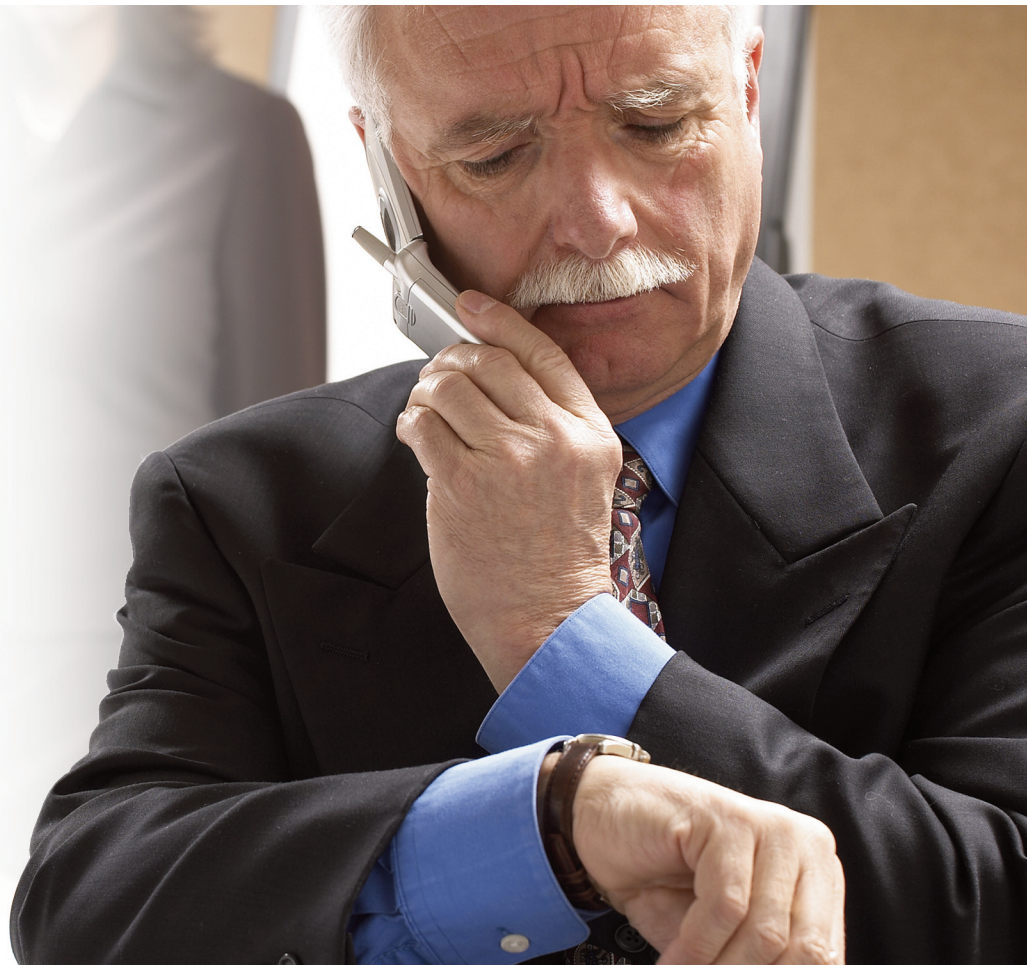
**HELL YES
HE KNOWS HIS WAY
AROUND A PC**

And while a look at his book creates the impression he'd command a fat fee, he doesn't! In fact, his relatively modest lifestyle keeps him in those cheap suits and allows him to maintain his cheapskate

LIFESTYLE!

**LOOK,
I DON'T HAVE
A HELL-OF-A-LOT
OF TIME,
WHY NOT
SNEAK A PEEK
AT SOME
OF HIS WORK...**

it starts on the next page...

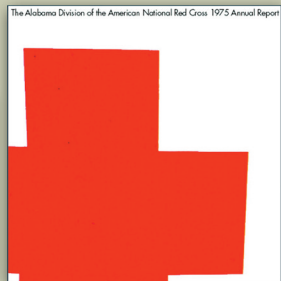


A FEW EXAMPLES OF HIS WORK It's not every day that work of this calibre comes along, especially at rates as low as his. If you really like what you see, it just might pay you to give Chuck a call. He can be

reached at **205.978.9855** or e-mail him at: cbeveridge3406@charter.net. Whatever you do, don't call me, because I'm really too busy trying to find work for my other clients. Besides, Chuck would rather check you out himself!



Hospital Logo



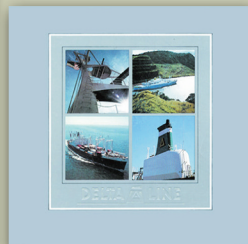
Red Cross Annual report



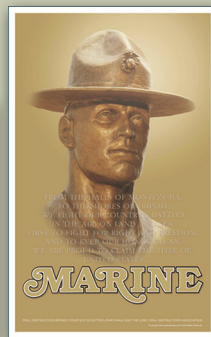
Florida Tee Shirt



Brochure Cover



Booklet Cover



Marine Poster



LSU Tee Shirt



Half Page Promo Ad

24 Sheet Outdoor Billboard



Brochure



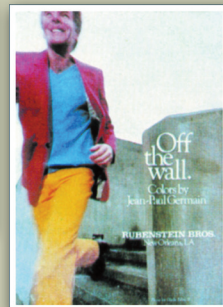
USMC Recruiting Poster



Oil On Canvas Painting



Playboy Full Page Ad



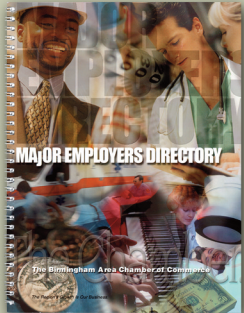
Stylized Cartoon



Magazine Cover



EXAMPLES CONTINUED



Magazine Cover

(T) Cigar Box Design (B) Newsletter Masthead



Brochure Cover



Full Page Magazine Ad

Full Page Magazine Ad



Pocket Portfolio

Logos: (Top) Architect (Bottom) Florida Resort

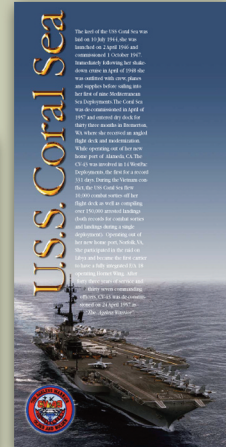


Menu Cover



Full Page Magazine Ad

Illustration

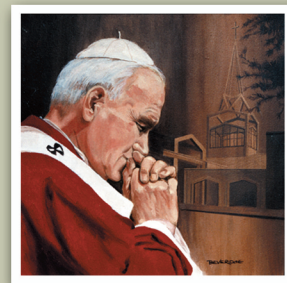


Poster



1/3 Square Magazine Ad

Logos (T) Outdoor Writer (B) Fund Raiser



EXAMPLES CONTINUED

THE DYNAMIC DUO

ZERO DOWN \$259 PER MONTH 48 MONTHS

Ivan Leonard
888.822.4124 • 1.800.737.8891

A Series of 5/Column X Full Newspaper Ads

POWERFUL! STRONG! VERSATILE!

ZERO DOWN \$259 PER MONTH 48 MONTHS

Ivan Leonard

Wall Calendar

LEASE ME!

ZERO DOWN \$259 PER MONTH 48 MONTHS

Ivan Leonard

103 HORSES. NO HAMSTERS.

SMALL, BUT BIG... VERY BIG!

ZERO DOWN \$259 PER MONTH 48 MONTHS

Ivan Leonard

Full Page Magazine Ad

PICKUP

THE 2004 CHEVY COLORADO DELIVERS!

ZERO DOWN \$259 PER MONTH 48 MONTHS

Ivan Leonard

Full Page Magazine Ad

SMALL, BUT BIG

...VERY BIG!

ZERO DOWN \$259 PER MONTH 48 MONTHS

Ivan Leonard

Full Page Magazine Ad

Bay Islands Club now offers a Happiness Guarantee!

bay islands club

Full Page Newspaper Ad

PRACTICE

MAKES PERFECT

Coffee Table Book Cover

Brochure

Mold Prevention

A Case Study

USMC 2007 CALENDAR

JANUARY	FEBRUARY
MARCH	APRIL
MAY	JUNE
JULY	AUGUST
SEPTEMBER	OCTOBER
NOVEMBER	DECEMBER

Wall Calendar

We ain't your paper clip store... we're your office furniture store!

USA

Full Page Magazine Ad

"Do you mean Mommy gets a big box of raisins just for subscribin' to Birmingham magazine?"

BIRMINGHAM magazine

Full Page Magazine Ad

The Clapping Hand

1.800.833.1391

Full Page Magazine Ad

EVERY BUSINESS NEEDS AN EQUALIZER...

IT'S NOT BUSINESS AS USUAL... IT'S BUSINESS WITH AN EQUALIZER.

Teaser Promotion (I to r: Tease and Reveal)

Introducing **The Equalizer!**

CRISIS EDUCATION

Teaser Promotion (I to r: Tease and Reveal)

EXAMPLES CONTINUED



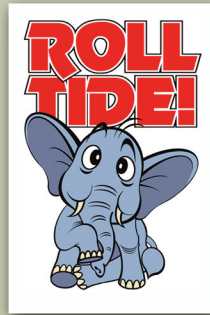
Double Truck Tabloid Sports Story



Brochure Cover



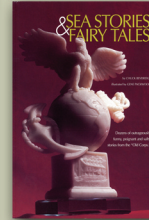
Magazine Ad



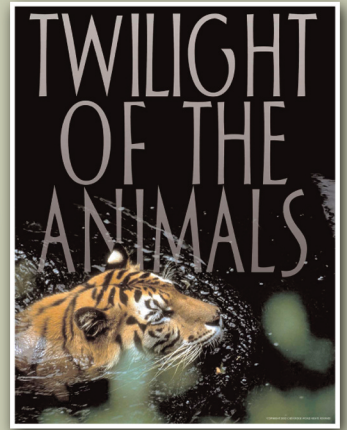
Tee Shirt



Magazine Ad



Book Cover



Poster

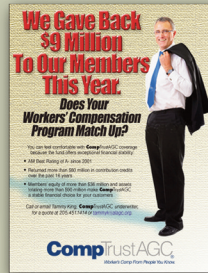
Tee Shirt

Magazine Ad

3-Panel Plus Back Cover of 3-Fold Promo Piece (from l to r: Cover/Tease, First Reveal, Second Reveal, Back Cover)

Poster

Tee Shirt



EXAMPLES CONTINUED

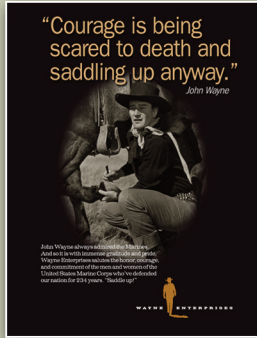


Tee Shirt

Magazine Ad



Magazine Cover



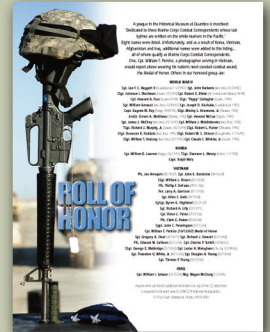
Magazine Ad



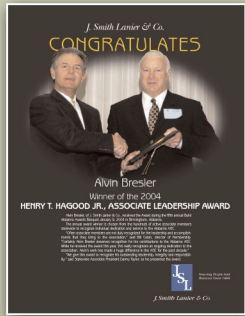
Magazine Ad



Magazine Story Double Truck



Tribute Ad



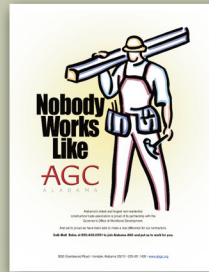
Tee Shirt



Fund Raiser Booklet Story



Tee Shirt



Magazine Ad



Bumper Sticker



Magazine Ad



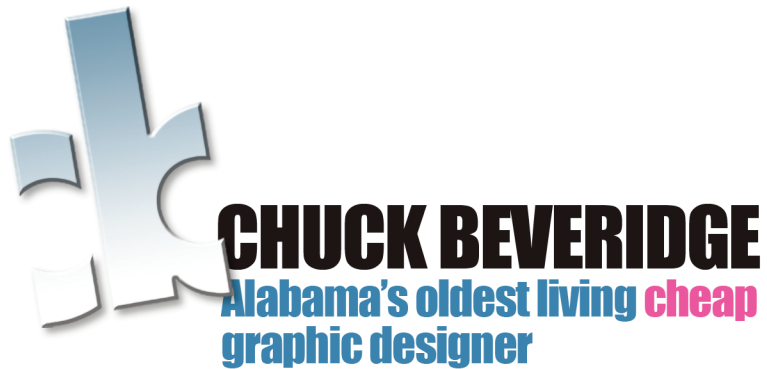
**HE MAY NOT BE YOUR EVERYDAY
APPLE COMPUTER COWBOY.
BUT, HE'S CHEAP!**

His credentials include award-winning concepts and design for local, regional and national accounts.

**Call Chuck today at
205.978.9855
or E-mail him at
cbeveridge3406@charter.net
and find out just how cheap he really is.**

If you should get his answering machine, just leave a message along with your credit card numbers (including expiration dates) and if he likes the numbers and the sound of your voice he'll get back to you.

He wouldn't want you to miss a deadline!



Advertising Art Direction/Production/Consultation

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