

## List of Major Social Network Sites

[http://en.wikipedia.org/wiki/List\\_of\\_social\\_networking\\_websites](http://en.wikipedia.org/wiki/List_of_social_networking_websites)

**Facebook** is an online social networking service. Users may create a personal profile, add other users as friends, exchange messages, post status updates and photos, and receive notifications when others update their profiles. Additionally, users may join common-interest user groups, organized by workplace, school or college, or other characteristics, and categorize their friends into lists such as "People From Work" or "Close Friends".

Create an account:

<https://www.facebook.com/help/345121355559712> Facebook help/questions

<http://youtu.be/JTOOCY0yzwU> How to sign up.

[http://youtu.be/zzqK\\_3JOnKM](http://youtu.be/zzqK_3JOnKM) Security settings

<http://youtu.be/EjojvQLT7-c> Privacy settings

[http://youtu.be/48\\_YlrTcQ0I](http://youtu.be/48_YlrTcQ0I) How To Use and Post On Facebook For Dummies

**Twitter** is an online social networking service that enables users to send and read short 140-character messages called "tweets".

@**usmccca** = twitter address

#**usmccca** = Hashtags make it possible to group such messages, since you can search for the hashtag and get the set of messages that contain it. For example, any tweet that contains #usmccca will be gathered into one feed.

<https://support.twitter.com/articles/100990-signing-up-with-twitter> Twitter account set up instructions

<http://youtu.be/44zuPVnKa2Q> Video how to create an account

<http://youtu.be/h08SIngA2zk> Introduction and User Interface (1/4)

<http://youtu.be/h6ofKfSC-U4> @ Mentions and Interactions (2/4)

<http://youtu.be/ZSbZ-qTrifc> Using Hashtags (3/4)

<http://youtu.be/IXJFdz5j-Xc> Privacy Settings (4/4)

**Pinterest** is described by its creators as a visual discovery tool. People use Pinterest to collect ideas for projects and interests. Users create and share collections (called "boards") of visual bookmarks (called "Pins") that they use to do things like plan trips, develop projects, organize events or save articles and recipes and creative ideas.

[http://youtu.be/Lia0HR\\_duJU](http://youtu.be/Lia0HR_duJU) Pinterest Tutorial

**Instagram** is an online mobile photo-sharing, video-sharing and social networking service that enables its users to take pictures and videos, and share them on a variety of social networking platforms, such as Facebook, Twitter, Tumblr and Flickr. A distinctive feature is that it confines photos to a square shape, similar to Kodak Instamatic and Polaroid images, in contrast to the 4:3 aspect ratio typically used by mobile device cameras.

<http://youtu.be/XelerBeawMc> Instagram tutorial

**LinkedIn** is a business-oriented social networking service. The basic functionality of LinkedIn allows users (workers and employers) to create profiles and "connections" to each other in an online social network which may represent real-world professional relationships. Users can invite anyone (whether a site user or not) to become a connection. However, if the invitee selects "I don't know" or "Spam", this counts against the inviter. If the inviter gets too many of such responses, the account may be restricted or closed

[http://youtu.be/D\\_aXkxRPvE8](http://youtu.be/D_aXkxRPvE8) LinkedIn Tutorial Part 1 **Introduction / What is LinkedIn?**

<http://youtu.be/1BMPoYosybY> LinkedIn Tutorial Part 2 - **Creating a LinkedIn Profile**

<http://youtu.be/uzhVivaAyFE> LinkedIn Tutorial Part 3 - **User Interface and Navigation**

<http://youtu.be/QMWprwT6lY8> LinkedIn Tutorial Part 4 - **Adding Connections**

<http://youtu.be/cYgNMMKXNXg> LinkedIn Tutorial Part 5 - **Interacting with Connections**